



FOUR MOTORISTS were injured here yesterday when two cars rammied together as 45-mile-an-hour winds whipped a blinding sandstorm across North Indian Avenue. Most seriously injured was Mrs. Howard Monroe, 47, of 735 South Riverside Drive, a passenger in the car that turned turtle, who suffered a fractured pelvis. Driver of the car, bail bondsman Gene Johnson, 32, who was cited by the

California Highway Patrol for being on the wrong side of the road. Johnson received head and face lacerations. Occupants of the second car, Sheridan Dever, 72, and his wife, Muriel, 66, of Mission City, British Columbia, were released from Desert Hospital after emergency treatment for minor injuries. (Desert Sun Photo).

Council Asks State Action On Work Law

Resolution Passed, Sent to Area Representatives

Palm Springs City Council last night passed a resolution asking State Senator Nelson Dilworth and Assemblyman Lee Backstrand "to actively encourage, foster and vote for any state legislation which would guarantee to the working man his complete and thorough right to contract for his labor freely and without necessity of membership or non-membership in a labor organization."

The resolution was hit by Councilman Jerry Nathanson, who attempted to squelch its passage. He told the council that he believed that the two state representatives were "capable of thinking for themselves and I don't think they want any help from us," and added that Governor Goodwin J. Knight was pro-labor "and I can't see fighting for something that you know that you aren't going to lose."

THIS BROUGHT a slight snicker from a half-dozen spectators in the audience, but Mayor Florian Boyd cut it short by saying that he believed that the representatives in Sacramento "want to know what their constituents think."

"We are not their constituents," declared Nathanson.

"Oh yes, we are," replied Boyd, "and we must do something to help the working man, the little guy, because today the unions believe they are bigger than the U. S. Government."

"Unions are as an important part of our way of life and living as sex," said Nathanson, "maybe more so!"

"I'll question that," answered the Mayor, and members of the council, concurring with Boyd, asked for the vote.

Councilman Leonard Wolf, prior to the issue coming to a vote, told the council that he agreed with Councilman Nathanson, "and believed that it was not the duty of the city council to get into state labor legislation."

THE VOTE was called for, however, and it passed by an indicated 5-2 majority (it was a voice vote).

The resolution will be sent to the state representatives immediately. The city passed a Right-to-Work ordinance which became law on Dec. 14, which today is being tested for its constitutionality through the State courts.

B'nai B'rith Told Ike Doctrine 'Best Hope'

Col. Bruce McDaniel, former director of the United States Mission to Israel, last night singled out the Eisenhower Doctrine as the best remedy for healing tortured relations between the State of Israel and the league Arab nations.

Speaking at a Ranch Club dinner meeting of the Palm Springs B'nai B'rith, Colonel McDaniel labeled the president's plan as the "most feasible means" of bringing about peaceful Arab-Israel relations and relieving pressures of fractured Middle East diplomacy.

ADDRESSING MORE than 160 B'nai B'rith members, the leader of the United States Operations Mission to Israel from 1951 to 1954 ranged deeply into factors that brought about the Israeli march on Egypt. He traced the pattern of diplomatic breakdowns from the dawn of modern Israel to the cur-

Chest Fund Drive Lags, Only 30% In

Palm Springs Community Chest officials today reported that their 1957 fund drive is lagging far behind expected progress with only \$12,500 collected towards a goal of \$50,000.

The drive for funds needed for support of such Village organizations as Welfare and Friendly Aid, the Boy Scouts and Girl Scouts, the Youth Center, ends Feb. 15.

CHEST OFFICIALS, headed by President Frank Bennett, warned that failure to reach the goal may result in curtailed activities of the organizations which draw their financial support from the annual Chest campaign.

Latest addition to fund-raising plans for the current drive is a program of public tours of the famed "House of Tomorrow" at 295 Hermosa Place.

Visitors may wander through the \$250,000 home for a Chest donation

of one dollar. Designed by Joe Pawling, the ultra-modern dwelling, which covers 5,000 square feet of living area, are built-in refrigerators and ranges, sliding glass walls, hand-made tiles, interior tropical gardens and a swimming pool filled by a perpetual waterfall.

AMONG THE MANY futuristic items contained in the structure, which covers 5,000 square feet of living area, are built-in refrigerators and ranges, sliding glass walls, hand-made tiles, interior tropical gardens and a swimming pool filled by a perpetual waterfall.

All funds collected from the "House of Tomorrow" tours and the Chest drive itself will be disbursed among such groups as the Palm Springs Youth Center.

RATED AS ONE of the city's most effective efforts towards combating juvenile delinquency, the Youth Center at 386 North Bel-Air Road provides a full range

See CHEST, Page 2

Students Defy College Ultimatum

White, Negro Students Attend Negro Mass Rally

ATLANTA (AP)—White and Negro state university student sympathizers of a Negro bus integration movement in Tallahassee, Fla., today defied an official ultimatum to stay out of the inflamed controversy.

A spokesman for a group of the students who joined 600 adult Negroes at a mass rally in Tallahassee Wednesday night said they will continue their pro-integration activities "even if it means quitting school."

AMONG THE STUDENT rally speakers was Joe Spagna, of all-White Florida State University. He and two Negro students of Florida A & M University were arrested last week for sitting together on a Tallahassee bus.

A Tallahassee court Wednesday set their trails for Jan. 31.

FOLLOWING THE arrests and two visits by groups of White and Negro students to the Negro rallies, the policymaking State Board of Control announced it would consider further student participation in the integration controversy as "endangering the welfare of our universities."

By Wednesday night the student rally delegations had grown to a dozen White and about 30 Negro students.

ROY WILKINS, executive secretary for the National Assn. for the Advancement of Colored People, charged before a fund-raising dinner in Atlanta that "most White people in the South are not free today."

Wilkins likened White Southern political leadership to the "bosses at the top in Moscow" and told 300 Negroes at the \$50-a-plate dinner that Southerners "are on the brink of being unable to think their own thoughts."

Seven Crewmen Found Dead in Missing Tanker

ROME, N.Y. (AP)—All seven crewmen aboard a KC97 Air Force tanker were killed when the plane crashed in the snow-covered Adirondack Mountain foothills some 35 miles south of here, Griffis Air Force Base reported today.

The wreckage was discovered by one of 12 helicopters searching with 15 Air Force planes.

Mamie Van Doren is Named Rodeo Queen

Actress Mamie Van Doren will reign as Queen of the 1957 Palm Springs Mounted Police Rodeo, and her husband, orchestra leader Ray Anthony will be Grand Marshal.

The 33-year-old "distinguished looking" fugitive had been intensively sought since he fired on police in West Hamlin, W. Va., June 7, 1954.

MISS VAN DOREN and Anthony will ride in the parade Saturday, Feb. 2, and also appear at the Rodeo both Feb. 2 and 3.

The parade will be one of the greatest ever held here during the Palm Springs Mounted Police

The Desert Sun

16 Pages

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Palm Springs, California, Thursday, January 24, 1957

Phone 5005

2 Democratic Leaders Blast Dulles; His Policy

New Suspect Arrested in Death Case

Dishwasher With 'Elvis' Sideburns Being Questioned

CHICAGO (AP)—A dishwasher who affects Elvis Presley sideburns and a ducktail haircut was questioned today about the strange deaths of two teen-agers.

Authorities identified the new suspect only as Benny and flatly refused to give any further details. But witnesses said Benny, in his early twenties, was seen Jan. 6 in a skidrow restaurant with two young girls.

TWO PERSONS said the girls resembled Barbara Grimes, 15, and her sister, Patricia, 13, whose nude and frozen bodies were found Tuesday in a ditch on the city's outskirts.

The dishwasher was arrested Wednesday night in the Star and Garter Theater on skidrow.

A sheriff's officer acknowledged making the arrest but refused to say more. Chicago police complained that they were not informed of the arrest and said it violated a pledge of cooperation among the various law enforcement agencies.

MRS. MINNIE Duros, 68, who with her husband owns the D and L restaurant, said the Grimes sisters came into the restaurant with Benny about 5 a.m. Jan. 6, nine days after they had disappeared from home.

Mrs. Duros was shown photographs of the sisters and said, "I'm sure they were the Grimes girls."

In addition to Benny, a dark-complexioned man, a Mexican or Puerto Rican, was with them, she said.

A CAB DRIVER who saw the girls in the restaurant also identified them as the Grimes sisters. He said they looked "sick, drugged or drunk."

Mrs. Duros said the girls and the two men ate breakfast. She said the older girl appeared to be "in bad shape."

She said they got into a car with the two men and drove off, but returned about 9 a.m. with Benny, ate again and left.

Mrs. Duros said Benny worked as a truck driver or laborer, and often worked nights for her as a dishwasher. But she said she had not seen him since he came in with the two girls.

Explosion, Fire Wreck Plant, Endanger School

BETHEL, Conn. (AP)—Fire and explosions wrecked the magnesium plant of the White Metal Rolling & Stamping Corp. and a garage today and for a time threatened to spread to Bethel High School.

Fire companies from Bethel and surrounding communities saved the high school by wetting down the building.

Series of Quakes Recorded Today

Pasadena, Calif. (AP)—A series of earthquakes some 900 miles distant in an unknown direction and starting at 7 a.m. PST was recorded today on seismographs of the California Institute of Technology.

Dr. Charles Richter said the strongest tremor had a magnitude of 5.8 and occurred at 9:02 a.m.

THE WEATHER

Desert Area Forecast: Considerable cloudiness today with scattered showers Riverside County northward. Windy at times and slightly cooler today. Partly cloudy and slightly warmer Friday. Highs today 40-55 upper valleys, 55-68 lower valleys.

Secretary Present at Denunciation

Remains Quiet As Fulbright Hits Doctrine

WASHINGTON (AP)—Sen. J. William Fulbright (D-Ark.) told Secretary of State John Foster Dulles to his face today that his Mideast policy has been "harmful," "disastrous," and "damaging."

Another Democrat, Rep. Stewart L. Udall (D-Ariz.), asserted that Dulles' "usefulness as a national leader has dwindled to the point that it would be wise for the President to replace him."

BUT A THIRD and more powerful Democrat, Speaker Sam Rayburn, strongly supported the Eisenhower doctrine for the Middle East and predicted the House will overwhelmingly approve it by Friday of next week. Rayburn said not to do so would be a terrible thing.

Fulbright's remarks were voiced at a joint meeting of the Senate Foreign Relations and Armed Services committees with Dulles sitting stony-faced in the witness chair.

The senator called for a review of what he called the administration's foreign policy "failure" before approving the President's military-economic program for the Middle East.

FULBRIGHT ASSERTED that Dulles' policies have been "harmful to our interests" by weakening Free World influence in the Middle East, "disastrous" to the North Atlantic defense system, and "damaging" to the U.S. alliance with Britain and France.

Dulles listened to the denunciation in silence. Earlier he had told the committees that proposed elimination of economic aid phases of the Middle East program would be a "great disaster."

Meanwhile, the House Foreign Affairs committee met in secret to vote on the Eisenhower doctrine. Approval with only minor changes was expected by tonight.

Union Challenges Senate Authority For Investigation

MIAMI BEACH, Fla. (AP)—The Executive Board of the International Brotherhood of Teamsters Union Wednesday challenged the authority of the Senate Investigations Subcommittee to make its current inquiry into labor union activities.

The union executives, meeting here in advance of the AFL-CIO Executive Board meeting next week, charged the subcommittee "does not have jurisdiction to conduct its present inquiry into activities of labor organizations."

The union chiefs emphasized they were not challenging the authority of congress, but only of the subcommittee.

Several teamster officials have refused to testify before the subcommittee in Washington during an investigation of labor racketeering.

One Killed As Navy Boat Hits Tug in Harbor

SAN DIEGO (AP)—The Navy today launched an investigation into the collision of a shoreboat and a tug in San Diego Bay which left one bluejacket missing and presumed drowned.

The collision occurred Wednesday while the liberty boat was bringing three crewmen and one passenger to San Diego from the rocket ship USS Carronade, moored in the bay. The 36-foot boat collided with the fleet tug USS Munsee.

Officers said the Moon's other son, Dennis, 7, was found unhurt but screaming outside the burning trailer. It was not known how the fire started in the trailer.

Two Children Burned to Death in Trailer Fire

EAST LOS ANGELES (AP)—Two children were burned to death in their beds and a third child escaped injury late Wednesday night when flames engulfed a house trailer, sheriff's deputies reported.

The victims were identified as Floyd Moon, 4, and his brother, Roger, 3.

Deputies said the father, Raymond Moon, 34, had gone to pick up his wife, Wilma, 26, from her job when fire broke out in the trailer, which was parked in a trailer court near the South Gate city limits.

Late News Bulletins

LONDON UP - Nations of the Free World today viewed the Soviet Union's "atomic retaliation warning as Moscow's reply to the Eisenhower doctrine for the Middle East. All agreed it cannot be ignored."

SAN DIEGO UP - The Ruth Latham trial jury deliberated for the seventh day today as two women, who face possible death or life imprisonment, awaited their fate in city jail.

UNITED NATIONS UP - Western observers speculated today on the possibility Egypt would react to Israel's refusal to give up the Gaza Strip by halting salvage operations in the Suez Canal.

Turncoat GI 'Turns Again' About Home Life

CARBONDALE, Ill. (AP) — Arlie Pate, 26-year-old turncoat GI who returned from Communist China less than two months ago with the statement he "never wanted to leave home," apparently has changed his mind again.

Arlie, along with his 18-year-old brother Donald, left the rocky 73-acre farm which had once been part of his homecoming dream Wednesday following a fist fight with his father.

THE SPLIT in the family became known Tuesday when the father hitched a ride into Carbondale to file an assault complaint against Arlie and his younger brother.

The father, Daniel, said the fight developed when his sons demanded money from a recent livestock deal.

"They both jumped me and knocked me down three times," he said.

The boy's mother, Zady, 46, interrupted and said, "Don't believe him."

SHE SAID SHE planned to leave the small farm also, taking with her two younger children, Jewell, 15, and Harold, 12.

The father said he wanted to stay on the farm but, "it looks like I'm going to have to sell out."

Arlie and his brother reportedly took a taxi to St. Louis, Mo., Wednesday night, a distance of about 60 miles.

DEPUTY SHERIFF Ray Dillinger picked the boys up at their home earlier and drove them to Murphysboro.

The father, displaying a black eye, dropped the assault charges after Arlie told him he would "leave home within 24 hours and never come back."



GILLAR BOYD, JR., swears in two of the three new members of the Desert Hospital directorate, his father, Florian G. Boyd, and Kenneth B. Kirk, president of the board. Dr. Charles Baldwin was not present for the picture. Installation of the new

officers took place at the Desert Hospital. Looking on during the ceremonies, second from left, is hospital administrator Robert Henwood. (Desert Sun Photo).

From Page 1—MORE ABOUT

CHEST

of recreational and sports activities for boys and girls ranging from 13 to 19 years of age.

Facilities evaluated in excess of \$125,000 cater to such projects as basketball, volleyball, chess, dancing, arts and crafts, classes in baby sitting and body building, photography clubs and social groups.

THE CENTER also features a canteen counter, a kitchen, library and television room, as well as many other sections devoted to character-building pastimes.

Another important chest-sponsored organization is the Welfare and Friendly Aid Association, which is active throughout the year in this resort city.

Made up of volunteer women, the Association covers the area of the Palm Springs Unified School District and renders such services as emergency aid to the needy, aiding families hard-hit by such tragedy as fire and serious illness.

IT SPONSORS a dental clinic, where local dentists donate one day a month to give dental care to needy children. Doctors of the community's volunteer service are always on call for emergency aid. School lunches are provided for needy children, and baby clinics are conducted for low-income families.

However, Chest officials pointed out, these are only two of the many valuable organizations which benefit from the Community Chest Fund Drive. They all need your help.

Milburn Named Local Dig Editor

Tom Milburn, 15, 32739 Sky Blue Water Trail, sophomore at Palm Springs High School, has been named official local campus editor for Dig magazine, new national magazine edited and published exclusively for teenagers.

The magazine is seeking correspondents from every community in the United States.

Prince Accepts Well Wishes Of Crowd, Princess Sleeps

MONACO (AP)—A proud and beaming Prince Rainier, showing no signs of the traditional nervousness of a new father, appeared on his palace balcony today to accept the congratulations of his happy subjects.

It was his first public appearance since Princess Grace gave birth to an eight pound, three-ounce daughter early Wednesday. Princess Caroline Louise Marguerite was born during a rainstorm, but Monaco was flooded with bright Mediterranean sunshine today.

THE PRINCE WAVED and smiled at a crowd estimated at 5,000, about twice the population of this tiny principality on the Riviera.

Four Monegasque choral groups, totaling more than 250 voices, led the crowd in an impromptu concert of traditional native tunes.

The Prince came out on the balcony when the crowd roared in unison "Vive le Prince. Vive la Princesse Grace. Vive la Princesse Caroline."

AN OFFICIAL bulletin released by the attending physicians said the Princess slept without waking for a six-hour stretch from midnight to 6 o'clock this morning.

Palace sources said Grace got out of bed today. They said she spent about an hour walking about with the help of a nurse and sitting up to chat with Rainier and her mother, Mrs. John B. Kelly Sr., Philadelphia.

Doctors announced this morning that the baby was 20 inches long at birth.

HOLIDAYING AMERICAN sailors and tourists flocked into Monaco to help the local citizens to celebrate and to wish the Prince, his princess and their daughter well.

Monagasques filed into the entryway of the palace court to sign their names and signify their good wishes in Princess Caroline's birth register.

Scores of citizens nursed hangovers but refused to allow the throbbing heads to interfere with another day of wild celebrating.

New York's Closing Stocks

By E. F. HUTTON & CO.

1944 1945
Boeing Aircraft 30
United Aircraft 36 1/2
Libby Owens 72 1/2
Montgomery Ward 33 1/2
Owens Illinois 53 1/2
Sears Roebuck 27 1/2
Aeromarine 37 1/2
Bethlehem 13 1/2
U.S. Steel 63 1/2
Union Carbide 54 1/2
General Motors 41 1/2
Great Northern 4 1/2
Chrysler 37 1/2
General Electric 55 1/2
Du Pont 13 1/2
American Tobacco 77 1/2
Standard Oil of N.J. 53 1/2
U.S. Rubber 43 1/2
RCA 40 1/2
Inland Steel 32 1/2
Avco 6 1/2
Eastern Airlines 47 1/2
General Telephone 4 1/2
Rhone 13 1/2
Sperry Rand 22 1/2
Laird Steel 23 1/2
Ford Motors 32 1/2
Minnesota Mining 32 1/2
Chrysler 32 1/2
Westinghouse 56 1/2
N.Y. Central 31 1/2
Kodak 117 1/2
Anaconda 33 1/2
Monaco 33 1/2
IBM 30 1/2
North American 33 1/2
Singer 33 1/2

'Mad Bomber' To Be Adjudged Insane, Belief

NEW YORK (AP)—Leading psychiatrists and legal experts felt assured today that George Metesky, the captured "Mad Bomber of Manhattan," will be adjudged insane and committed to mental hospital, for his admitted planing of 34 home-made pipe bombs since 1940.

The consensus was that Metesky, the mild-mannered, amiable man "who no one ever knew," would be found incapable of understanding the charges filed against him for his crimes which injured 15 persons and spread alarm over this city.

Psychiatric tests of the 53-year-old Waterbury, Conn., bachelor, begun Wednesday at Bellevue Hospital, are expected to take about three weeks. If Metesky is found insane under the law, Bellevue doctors will recommend that he be committed to a mental hospital rather than tried on the charges.

Should the Bellevue finding be challenged, however, the case presumably would develop into a battle of psychiatrists, with a New York Supreme Court judge deciding the issue.

In the event of a trial defense lawyer probably would enter a plea of innocent by reason of insanity.

New Physician Joins Crew of Ill-Fated Leilani

BALBOA, Canal Zone (AP)—Capt. Eldon B. Pence, an Army physician, today temporarily joined the crew of the Hawaiian cruise ship Leilani, on which 16 passengers were stricken with food poisoning two days ago.

Pence took a 15-day leave from the Fort Clayton dispensary in the Canal Zone to replace ship's physician, Dr. Zachary Siegal, 70, for the remainder of the vessel's maiden voyage from New York to San Francisco.

THE LEILANI, operated by the Hawaiian Steamship Co., was quarantined here Tuesday when several passengers and crew members became ill. Sixteen passengers were taken to Gorgas Hospital suffering from food poisoning.

Forty-four angry passengers left the ship Wednesday, complaining of poor sanitation, overbooking and insolence and drunkenness among waiters and stewards. Dr. Siegal also quit the vessel but said he planned to leave the Leilani here anyway, even before the food poisoning broke out.

MOST OF THE passengers who quit the ship planned to fly to Miami, Mexico, Jamaica or Los Angeles.

The Leilani was recently refitted at a cost of nearly \$5 million and was renamed from the LaGuardia. It was en route to San Francisco to begin regular service between there and Hawaii.

Man Downs Pint In Court Test, 'Sober as Judge'

MIAMI (AP)—William C. Rose, a husky bachelor, went back to his "routine" pint today, awaiting a judge's decision on whether the 20 shots Rose tossed off in his courtroom without batting an eye were enough to discredit a drunkometer.

Rosen 6-foot, 238-pound ex-Navy flier, breezed through a drunkometer test with a "non-intoxicated" score after his five-hour bout with the bottle Wednesday and walked a straight line out of the courtroom proclaiming he was "as sober as the judge."

THE JUDGE, Francis A. Sobieski, ordered a friend to drive Rose home and also instructed Rose to "sleep it off for a while" before getting behind a steering wheel.

Rose, however, contended there were no serious effects from the 20 jiggers of straight whiskey he put away. His phone went unanswered Wednesday night.

Sobieski promised a ruling by Friday on whether the 44-year-old retired real estate man was actually too drunk to drive when arrested last week on the basis of a .246 drunkometer reading. A reading of .150 is considered the point of intoxication.

ROSE CONTENDED the "seven or eight" drinks he had before his arrest far from did him in, despite the drunkometer. He won a round in the court test when, with a pint and a quarter of 86-proof whiskey under his expansive belt, his breath only brought the indicator to .122.

"The test didn't impair me in the slightest," Rose said.

Rose contends that drunkometers, although recognized as legal evidence on a voluntary basis in 46 states, are strictly for novices, not two-fisted elbow-benders like himself.

The Desert Sun Thursday, Jan. 24, 1957



JACQUES FOTI, pianist and vocal specialist in continental sophistication, will open Friday night in Marion Davies' Desert Inn. Foti, a native of Hungary, has appeared in leading night clubs in Budapest, Vienna, Munich and Paris, besides the top places in Chicago, Milwaukee, Montreal, Miami Beach and New York City, sings in English, French, German and Hungarian.

Russia's New Policy Line Now Taking Shape Rapidly

By UNITED PRESS

Russia's new policy line is taking shape rapidly in the Soviet Union, the satellite countries and the Communist parties of Western Europe.

The new policy, made necessary by the Polish and Hungarian revolts, was worked out during the recent visit to Moscow of Chinese Premier Chou En-lai.

It is aimed primarily at ending the unrest and the movement toward "independent Communism" which resulted from the denunciation of the late Josef Stalin.

ALSO, IT EVIDENTLY is aimed at making sure that the big Communist parties of France and Italy follow the lead of Moscow in party matters.

Inside Russia, all first rank leaders are touring the various republics of the Soviet Union, making speeches, showing themselves to the people and conferring with government and party officials.

In Hungary and East Germany, Red authorities have adopted a frankly tough policy.

HUNGARIAN PUPPET Premier Janos Kadar has started a program of merciless repression.

East German Red leaders have announced repeatedly that any attempt at revolt will be smashed with all the force of the armed police forces and the Russian occupation army.

Czechoslovak Communist leaders are to go to Moscow Friday to

3 Rescued From Sierras as Plane Freezes in Snow

INYO KERN, Calif. (AP)—Two Department of Interior employees and a civilian helicopter pilot, stranded in the icy Sierra 20 miles south of Mt. Whitney, were rescued Wednesday.

The three, Willard Dean, Sacramento; Ted Cooper, Visalia, Calif., and William Davidson, Bakersfield helicopter pilot, were brought to the naval hospital here for treatment for exposure. None was in serious condition.

Marine and Air Force helicopters picked up the men after they were stranded at the 8,000-foot level at Monache Meadows.

Oakland Blast, Fire Kills Two

OAKLAND, Calif. (AP)—Pacific Gas and Electric Company officials estimated damage at \$300,000 today from an explosion and fire that killed two men and destroyed a company warehouse in downtown Oakland.

Six others were injured, two so seriously they may die.

THE FOUR-ALARM fire broke out shortly before 1 p.m. Wednesday. It forced 175 employees who were in the two-story, block-long building to flee.

One man rushed from the building with his hair on fire, screaming in pain. Seconds later, the building exploded in a "heet of flame."

Already one of Palm Springs' principal tourist attractions, the beautiful, exotic new restaurant THE SPRINGS in Cameron Center.

Fashion Show Saturday 1 p.m. Courtney Furs.

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The Desert Sun

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P.O. Box 285
PALM DESERT SALES CO.
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Larkspur Lane and Hiway 111
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EWART, ESTELLA C. 8-7141
71-835 Highway 111
RANCHO MIRAGE REALTY CO.
71-811 Highway 111 8-3881
TED SMITH 8-5022
71-691 Highway 111
THOUSAND PALMS
HAL CORNELIUS 291
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'Schweppervessence' Salesman Is Best Illustration of His Product

By AL'LE ANCE

The man who wears the world's most famous beard landed in Palm Springs this week, and promptly settled down for a distinguished dissertation on his favorite subject.

"Schweppervessences, old boy—there's absolutely nothing like it." If that doesn't tell you who he is, the name is Commander Whitehead, the super-salesman who made a well-known quinine water as notorious as a likewise well-known cola drink.

AND IF THE word notorious doesn't apply to the beverage, it certainly fits (in a nice way, of course) the gentleman who made it (the beverage) practically a household word around the world. Obviously a man who relishes the task of spreading the good word about Britain's best bubbly water, the commander stretched his lanky swim-suit clad frame on a Howard Manor lounge chair and prepared to discuss his two favorite subjects. The other one is advertising.

Commander Whitehead (first name Edward, in case you've wondered) is a rugged individualist whose beard bristles at the mere mention of conformity.

"I MAY HAVE been called outrageous, but never pedestrian," he reflected.

He pointed out that the "outrage" was borne mainly by the old world-type advertising men who aren't quite relegated to the "New Look" in selling.

Whereupon the commander promptly launched into a modulated tirade against "excessive conformity" in salesmanship—or anything, for that matter—and advocated such things as originality and initiative as the real gospel. "Conform to convention," he exploded. "Good heavens, I'd rather shave off my beard."

THE COMMANDER'S advertising approach is different, but

that's mainly because the commander is different—and he loves the difference.

"Advertising is a lot like salesmanship, y'know," he quipped. "Like staring at a fellow's nose while he's talking to you—that really shakes him up."

However, the commander pointed out that he was "once a normally reticent Englishman." Then he was introduced to Confucious. The Passage that set him off read: "Once something unwelcome becomes inevitable, relax and enjoy it."

The commander has been enjoying everything ever since. As far as the beard is concerned, however, that was an accidental asset. Commander Whitehead explained that as a young Naval officer when war broke out in 1939, he felt he should "make a gesture."

"I threw my razor overboard, and vowed not to shave until victory," he recalled. "After the war, my family liked the thing so much, I decided to keep it."

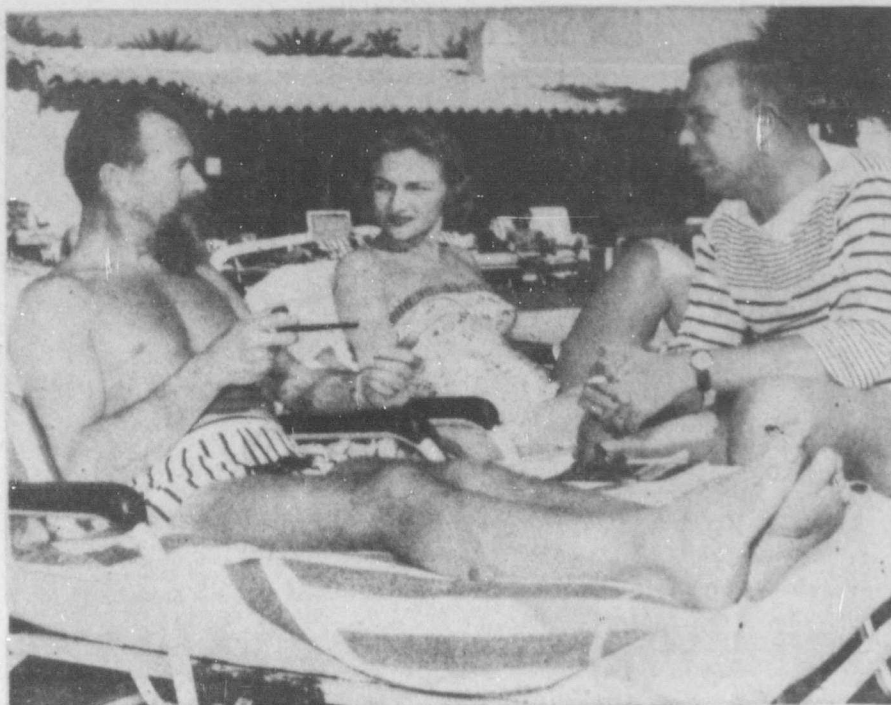
WITH THE END of World War II, Commander Whitehead went to work in the treasury office under Sir Stafford Cripps.

When Sir Stafford died, however, he cast about for something that would plunge him into an industry linked with the hard-currency market—and enough potential productivity to challenge his imagination.

Schweppes came up with the answer. Whitehead was made a member of the board, and sent off on a perpetual globe-trotting junket that carried him around the world twice in the last year alone.

A CONSTANT VISITOR to the United States, Commander Whitehead particularly enjoys tours of "the backwoods" areas.

"I feel sort of like a diplomat without portfolio," he said. "People always ask me if the English are really angry with the Americans."



MR. SCHWEPPERVENESSANCE himself, Commander Whitehead (with the beard, of course) lounges under the Palm Springs sun at the Howard Manor while he discusses his favorite subject with Mr. and Mrs. Byron Wilson, who accompanied the commander to the resort city. Wilson is manager

of the Long Beach Schweppes Quinine Water Division of Marshall Duffield, Inc. Commander Whitehead (first name Edward), who wears the world's most famous beard, is Schweppes' famous, globe-trotting super-salesman. (Desert Sun Photo).

"Nothing could be farther from the truth," was his emphatic answer.

Now preparing for a speaking tour of San Diego and other West Coast cities, Commander Whitehead, accompanied by Mr. and Mrs. Byron W. Wilson, is happily

soaking up that famous Palm Springs sun.

WILSON IS MANAGER of Schweppes' west coast division in Los Angeles.

After his tour, Whitehead plans a visit with his wife and son in

New York. After that, a bit of boating in Connecticut.

"But I must return to your beautiful city," he remarked, stretching an arm for a nearby glass of (you should pardon the expression) orange juice. "This sun is wonderful, simply wonderful."

Yo-Yo Contest Preliminaries To Start Jan. 26

The City Recreation Department and the Youth Center will again co-sponsor the annual Yo-Yo Contest, it was announced today by City Recreation Supt. Howard Had-dock.

The preliminaries for the Palm Springs Schools will be held at the Youth Center at 10 a. m., Saturday, Jan. 26. Contests also will be held at Desert Hot Springs and at Cathedral City Schools. Finals will be held at the Youth Center.

Winners of the contest will be taken to the district finals in Fontana, and from there they will go to the state finals in Sacramento.

Prizes will be awarded to three top contestants in each local school contest. Over 2,000 schools and playgrounds in the state are expected to enter this contest, as they have in the past.

The Desert Sun Thursday, Jan. 24, 1957 Page 3

DON'T GET MARRIED!

Until You See Our Selection of Wedding Announcements

VILLAGE PRINT SHOP

155 EAST AMADO ROAD

PHONE 5207

FLY -- LAS VEGAS

Twin-Engine Plane
DeLuxe Service
Parties of 4

\$4350
EACH
Plus Tax

Single Engine
Plane
Parties of 3

\$2950
EACH
Plus Tax

MAMER-SHRECK

AIR TRANSPORT

Palm Springs Airport — Phone 5890 — Nite 8:5885

FLY TO LAS VEGAS IN 60 MINUTES

Flamingo HOTEL
24-HOUR FUN PACKAGE
\$45 PER PERSON FOR EVERYTHING!
INCLUDING YOUR ROUND-TRIP FLIGHT VIA WESTERN AIRLINES

2756
OLMAN
TRAVEL
SERVICE
139 S. PALM
CANYON DRIVE

Religious Survey Of Adventists To Start Jan. 26

The religious survey to be conducted by the Seventh Day Adventist Church will begin Saturday, Jan. 26, it was announced today. Members of the local church will contact the public and ask simple questions to find the amount of religious interest existing in this community.

The results of the survey will be reported.

Solons Just Huff and Puff, Wind up In 106-106 Draw

COLLEGE PARK, Md. — Republican and Democratic congressmen puffed through a basketball game of sorts Wednesday night. It ended in a 106-106 tie.

The congressmen, however, were not quite the sharpshooters the high score would indicate. Using their lawmaking powers to the limit, they gave both sides a bonus of 100 points before the starting whistle even sounded.

The congressmen, in another rules change, fielded nine-man teams that played three-minute halves with a two-minute breather in between.

Apparently they have more wind for the floor of Congress than for the floor of a basketball court. Each side was able to plunk in only six points.

The game, played during the halftime of the Maryland-Georgetown game, was for the benefit of the March of Dimes.

OUR FIRST STORE-WIDE EVENT OVERSTOCK SALE STARTS TOMORROW - FRIDAY - 10 A.M.

First Day of Sale Shop 10 a.m. to 9 p.m.

ENTIRE STOCK REDUCED

We Have Taken Every Item in Our Store and Reduced It Sharply

Tremendous Savings -- Large Selections!

20 to 50% OFF

HERE ARE JUST A FEW OF THE GREAT MONEY-SAVING VALUES...

Reg. \$450.00. Ladies' 5-Diamond Wedding Ring. Total Weight 1 Carat.
Sale.....**\$245**

Reg. \$39.50. Ladies' 17-Jewel Watch. Gold-Filled, Shockproof Movement.
Sale Price.....**19⁹⁵**

Reg. \$49.50. Man's 17-Jewel Self-Winding Watch. Water-proof, Shockproof, Automatic.
Sale.....**24⁵⁰**

Ladies' Hamilton Diamond Watches. 14-Carat Gold

50% OFF

Reg. \$59.50. Stainless Steel Flatware. 50 Pieces Service for 8. Imported From Germany.
Sale.....**29⁵⁰**

Men's & Ladies' Rings
Many Styles. Birth, Fraternal

50% OFF

Silver, Sterling and Plated. Hundreds of Items. Hollow Ware and Flat Ware

50% OFF

Regular \$650.00
Engagement Ring
Large Center Diamond
Plus 5-Diamond Wedding Ring
Total Weight 3/4 Carat

Sale Price
\$325

Reg. \$10.00. Men's Genuine Leather Billfold.
Sale.....

250

Earrings. Hundreds of Styles

50% OFF

Reg. \$10.95. Kreisler Men's and Ladies' Watch Bands
Sale Price.....

295

Reg. \$31.50. Famous Make Electric Shaver.
Sale.....

19⁹⁵

Reg. \$29.95 Mans 17-Jewel Waterproof Shockproof Watch—Sale Price.....

12⁹⁵

Special

\$1000. Fine 1-Carat Diamond Specially Priced For This Sale
\$645

Plaza Jewelers

144 SOUTH PALM CANYON DRIVE

On the Big Plaza Corner

PHONE 2685

Sea-Ski
TANNING CREAM
149
SIZE 7
GUARANTEE: Your money refunded if you do not find SEA & SKI better in every way than any other tanning product or sunburn remedy.

Thrifty
A CUT ABOVE STORES
366 North Palm Canyon Drive
Phone 5170
Free Delivery

Western Shirt Special
For Men—Asst. Patterns **\$395**
Reg. \$4.95 and \$5.95

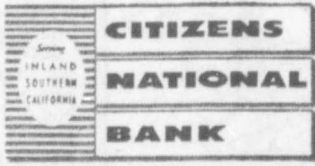
LADIES AND CHILDREN'S SHIRTS
FROM \$2.95

Rasmussen's Western Wear
EVERYTHING FOR THE HORSE AND RIDER
THE MOST COMPLETE WESTERN STORE IN CALIFORNIA
1151 NORTH INDIAN AVENUE
Facing El Mirador Hotel

Individually Yours...
CITIZENS NATIONAL BANK
NOW-FREE!

Personal checks imprinted with your name and address

At all offices of Citizens Bank you may now have your personal checks individualized with your name and address—without charge. Enjoy the convenience of personalized checks. It's a better time than ever to open a Citizens checking account! Order your imprinted checks from the Citizens Bank office where you do your banking business.



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OLIVER B. JAYNES, Editor

KENNETH O. BROTT, Office Manager

WILLIAM RASHALL, Promotion Director

The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Oliver B. Jaynes Editor's Corner

OFF-STREET PARKING IS LONG OVERDUE

Indio has some very good off-street parking lots in its downtown area. The city acquired the property and installed meters. Many other communities smaller than Palm Springs have provided off-street parking by some method.

It is up to the merchants—who benefit most directly—to push the matter. Most of the lots in use all over the country were obtained as a result of action by merchants associations and like groups.

Our Retail Merchants Division of the Chamber of Commerce has discussed the subject again and recommended acquiring a lot under the 1951 Off-Street Parking District law. Lot, or lots, would be acquired by the city and paid for by revenue bonds which the city government can sell. The city first ascertains

the cost of property and improvements and can then offer the bonds.

This type of bonds is redeemed with receipts from the parking lot meters and, if the city elects, funds from curb meters as well. If this does not provide sufficient revenue, owners of real property in the district may be assessed up to 75 cents per \$100 assessed valuation to pay off the bonds. It is a very good arrangement and merchants in Palm Springs generally favor this method in the belief it would be self supporting.

Much time has been wasted by the City Council in its unsuccessful attempt to acquire the Leibling property for a municipal parking lot. The city should promptly consider the 1951 District Law favored by the merchants and get estimates on cost of land and improvements.

It would take but a little time after the Council acted to have the lot or lots in operation.

HOLMES ALEXANDER:

Ambassadors Without Apology

WASHINGTON, D.C. — Senator Allan Bible of Nevada is one of the few "old-time" Democrats who last November took advantage of the opportunity to defeat a "new" Republican.

Clearly, if we're going to discuss—as everybody's doing—the lack of party lines among liberal Democrats and liberal Republicans, we should also consider the kinship between conservatives of both labels.

Nevada's two Senators, Bible and George Malone (R), both have the old-fashioned concept of a Senator's job, that of being an ambassador from his State to the seat of the Federal government. Both, in short, are zealous in the cause of American-produced minerals in which their State abounds. Both are advocates without apology for the local self-interests of their constituents.

THIS IS WHAT the Founding Fathers intended, and as usual they planned better than we sometimes acknowledge in these days when Senators set themselves up as intellectual leaders of "world" statesmen.

Senator Douglas (D) now delights in leading the forces of school desegregation, although this matter has little if anything to do with his job as ambassador from Illinois.

Senator Wiley (R) from landlocked Wisconsin is in the van of every internationalist scheme. Only last year, Senator George of Georgia, a truly fine gentleman, was forced into retirement because he put foreign affairs ahead of local ones.

BUT THE MISTAKE that a Senator often makes when he starts on the outside of the perimeter and works inward toward his State is not made when he does the reverse. A Senator can

begin with the things he understands at home and confidently can advance along these lines to bigger things. The Bible-Malone team is a case in point. Bible said in a recent address

"To many people (and some of them in high places) seem unaware of the dangers . . . of our dependence upon overseas sources for many of the so-called critical and strategic minerals. This could lead to tragedy."

It certainly could. If we were dependent on the Middle East for oil, we could be in the same trouble that West Europe is in with the closing of the Suez canal. It wasn't long ago when it was argued that we were dependent for atomic energy on the uranium deposits of South Africa. But the Colorado plateau turned out to be loaded with uranium.

FIVE YEARS AGO we were dependent for tungsten on foreign import; today we are self-sufficient. Some of our shortages in minerals have been self-induced. There are world thinkers who prefer the United States to be dependent on distant nations and to buy from foreign producers on the theory that this also buys friendship. But you very seldom hear this nonsense from the Senator of a mineral-producing state. Bible's concern in opening and expanding Nevada mines is local self-interest but, as the Founding Fathers evidently foresaw, it can't escape being national self-interest at the same time. Depletion allowances, tax write-offs and protective tariffs undoubtedly favor American producers over foreign producers. This is a day when only the unapologetic ambassador from a producing State speaks out loud and clear.

GEORGE MALONE, Bible's colleague, is author of a Senate

sub-committee report just off the press which addresses itself to the same thesis of American self-interest. But Malone's report (Senate Document 83, 84th Congress) leads him a long way from Nevada, where his interests undoubtedly began.

Malone (with a good deal of unpublicized encouragement from former President Hoover, a world-famous engineer) has marshaled a mound of statistics and testimony which shows that the Western Hemisphere need not import anything, or at least very little. Practically everything that we need to fight a war or live in peace is available in North and South America, the only areas on earth where we undoubtedly control the sea approaches. And where we lack the natural materials, we can usually make synthetics.

Thus by developing minerals not only at home but in Latin America, we can remove the main economic cause for war—the competition for raw materials.

SENATE DOCUMENT 83 reviews this thesis which appeared in a previous study by the Senate subcommittee on minerals, materials and fuels, with Malone as chairman. But the present volume's main purpose is to set forth the need and opportunities for private investment in Latin America and the "investment climate" there.

Nevada, of course, is not the only State with outspoken ambassadors of self-interest. But there are too few such States and too few such emissaries. If we're going to have a merging of the two-party system in this country, by all means let the marriage be one in what the Constitution calls "general (meaning American) welfare."

We who accept statements because we want to should be cautious about claiming to have "reason" on our side.

Very few people examine their steps in the reasoning process, perhaps because we hate to admit that we all have prejudices.

Instead, we glibly insist that any reasonable creature ought to see things our way.

FAMILIAR?

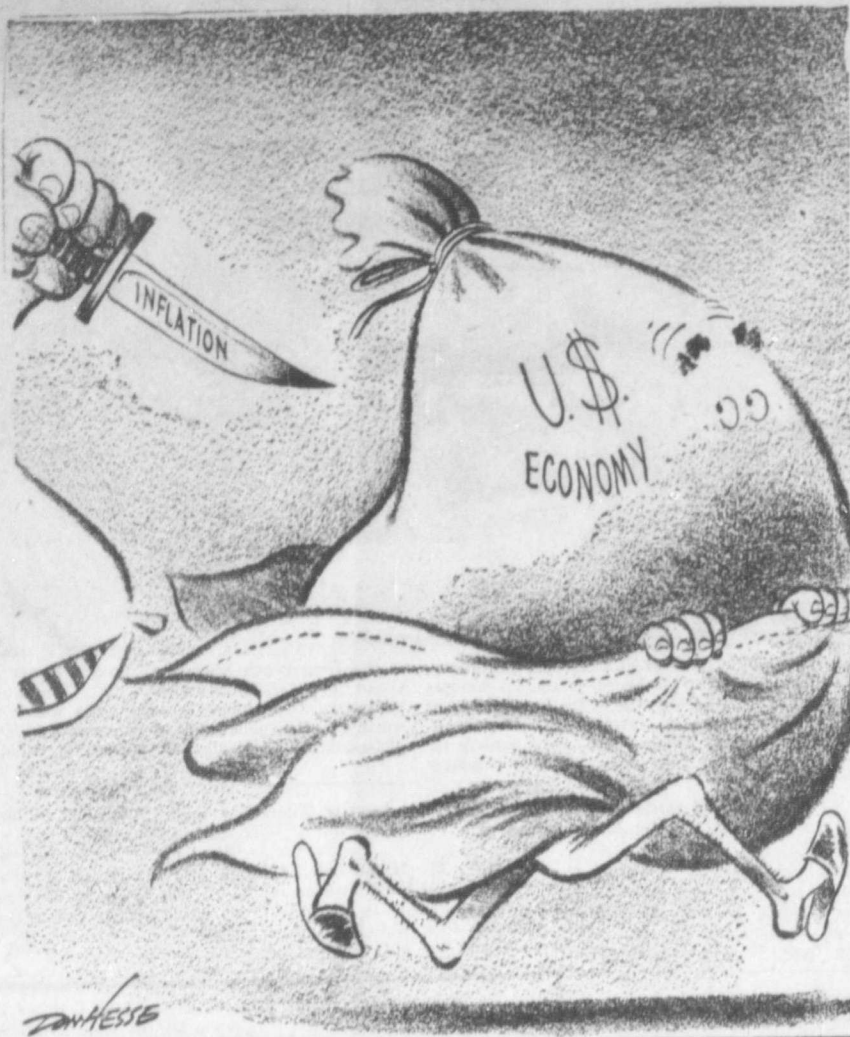
(Mexico, N. Y., Independent)

We came across the following description of youth. Do you agree it hits the nail on the head?

Our youth now love luxury. They have bad manners, contempt for authority; they show disrespect for elders, and love to chatter in place of exercise. Children are now tyrants, not the servants of their households. They no longer rise when elders enter the room. They contradict their parents, chatter before company, gobble up their food and tyrannize their teachers."

We thought you would. It was said by Socrates in 400 B. C.

Not Sure It's Just a Nightmare



THIS SIDE of The Sun By Phat

My, what a week
For those who love sports,
Thunderbird golf,
Events of all sorts.

Palm Springs will hold the center of the stage on sports pages all around the state and across the nation. The biggest names in golf today start smacking that little pellet and hitting it so hard, it turns egg-shaped.

On top of that, there's tennis, basketball, bowling, and some gymnastics such as elbow-bending.

PALM SPRINGS INDIANS, according to the posters all around town proclaiming the basketball team's schedule, were supposed to play at Indio against Coachella Tuesday night. Instead, the game was played here.

Reminding me of the tremendous effect one little letter in the alphabet can produce. Take that "T". The game was here not there.

Just like a slip in writing "united" can make it "untied." Same letters, but, oh, so different.

SOME OF THE BOYS around one of the town's night spots were advising a bridegroom-to-be on the eve of his marriage.

"You going to Indio to get the license?" asked one. "You're crazy. Why not go to Riverside? You'll have 60 more miles to think it over."

And I was sitting next to a man who had recently been bereaved. A friend came up and offered condolences. Slightly embarrassed and not certain how to close his sympathetic message, he turned and patted me on the shoulder.

"Well, I suppose you're next," he said.

Cheerful so-and-so.

IDA KEENEY is a proud woman these days. She's ready to go to the polls and cast her ballot at the next election. Recently naturalized, she registered for the first time this week.

Today is the last day to register for the next election in Palm Springs—on the sewer bonds.

But sewer bonds or city officials or what have you—she is now eligible to cast her ballot with all of the other United States citizens and she undoubtedly will. Now, if everyone did, we'd be better off.

ZADDIE BUNKER is still spreading the charm and fame of Palm Springs around the nation.

The other day Arthur Godfrey, who keeps talking about Florida in his broadcasts, gave Palm Springs his first plug via his TV show.

Said he had had a letter from Zaddie Bunker who said it was 80 in Palm Springs.

He had just said that New York's weather that day was just like Florida's. Both cold.

THEN THERE'S that story Bill Fadden told me yesterday about the woman who walked into a bar where her husband sat imbibing a Scotch and water.

"Come on," she said, "Let's go."

"Aw, let me finish this," he said.

"What does it taste like," she asked and tasted the drink.

"My, how awful," she gasped and spat it out in disgust.

"See," said the husband, "and all of the time you think I am having a good time here."

INEZ ROBB:

Blood, Sweat and No Petrol

LONDON — The oil crisis as a result of the Suez fiasco has put the bite on every Englishman in small, nagging ways that are often more galling to bear than tragedy on the grand scale. It has been a goad to inflation and a further drain on the household budget.

The crisis has added a penny and a half to the price of bread, the staff of life itself in this island kingdom. This rise in the price of bread is basic in the tribulations besetting the British and a simple example of how and why it affects the cost of living.

IN THE FIRST place, the price of gasoline since the Suez adventure has rocketed from 60 cents to 86 cents per gallon. Of this stiff increase, 14 cents represents an increase in the government tax on petrol.

As a result of this increase, it costs considerably more merely to haul and deliver a commodity today than it did, say, three months ago. It costs more to transport bread, potatoes, bacon and brussels sprouts, and the increase is handed on to the consumer, naturally.

It also costs more to haul human beings, and therefore the basic bus fare throughout the island has been increased. The old Romans cried for bread and circuses. But the Briton today will settle for bread and buses, particularly if he can crowd himself into the latter. Petrol rationing has grievously overcrowded this form of transportation.

AND ABOVE ALL, there is petrol rationing. The very word "rationing" recalls the average Englishman a lean, unrelenting 16-year period of self-sacrifice, self-discipline and shortages of everything that comprises decent, much less "gracious," living.

Petrol rationing today limits the Englishman, no matter what the make of his car, to 200 miles of driving per month. It means, in the first place, that many can no longer commute to work by auto. Many have sold their cars and others have put them in storage. It makes jaywalking a home page.

pleasure rather than a gamble. Indeed, petrol rationing has reduced almost every Englishman to the rank of pedestrian except the car thief, who is more active than ever. Or rather, rationing has produced a new type of car thief. What this new thief really wants is the petrol, and he merely borrows another's car in order to use the fellow's petrol to take him wherever he wishes to go. The car is invariably found in a day or so wherever the gas and the thief ran out on it.

IF THE RISE in the price of bread has provoked the housewife, she is today faced with another threat. The gasoline ration has been so severely cut for all delivery and truck services that the operators, screaming to heaven for justice against a cruel administrator, are now threatening to make the housewife walk for her bread. Door-to-door delivery may soon be a thing of the past.

On the whole, the British grin and bear it, and even crack dry jokes about rationing. The best I overheard at a dinner party a few nights ago when a proper butler had difficulty lighting the traditional plum pudding that is indigenous to this season in England.

Finally, he turned to my host, his employer, and said in a stage whisper as he applied yet another match to the pudding, "It isn't easy, sir, since petrol's rationed."

QUOTES

By UNITED PRESS

WASHINGTON — Former Interior Secretary Douglas McKay on possible part-time work for President Eisenhower: "I would do anything to help the administration or the President."

DETROIT — Leonard Woodcock, United Auto Workers vice president, on plans for contract talks with General Motors next year: "The main thing will be the old fashioned question of take-home pay."

GRIN AND BEAR IT By LICHTY



"It took mother 30 minutes to get you all dressed, so please play outside for at least half that time!"

EARL WILSON:

Tattle and Prattle of TV Town

NEW YORK — They won't let Rocky Marciano retire. Now he's being offered half a million for two more fights — one with Floyd Patterson. He hasn't exactly declined . . . but he's doing so well with certain public relations chores that he doesn't really need half-a-million bucks.

Jazz Critic Leonard Feather's wife was allergic to something and saw a doctor. He found she was allergic to — feathers! . . . Joan Crawford proudly told Earl Blackwell via ship phone from the Queen Mary that twin dtrs. Cindy and Cathy celebrated their 10th birthday at sea . . . Mickey Mantle and Billy Martin were at the Harwyn, and while Mickey didn't actually promise to break Babe Ruth's home run record this season, he said he's feeling his best and that time is in his favor.

TRENDLE PHONED Jerry Levy the agent, asked if he was watching TV. "My daughter's watching 'Mickey Mouses Clubhouse,'" he said.

"But that's been off a half hour," Trendle pointed out. "Oh, she's just a kid — she doesn't know the difference," he flung back.

EDDIE FISHER and Milton Blackstone, Eddie's discoverer and manager, are trying to decide in Hollywood whether to bust up permanently. Both sides fear "Some unpleasantness" and it may end in a legal battle—or in a warm reconciliation. Involved indirectly is, of course Debbie Reynolds. Coca-Cola has advised Eddie to avoid any headlined dispute because of his all-American boy reputation.

Charles Craven's column says: "Some screwball writes: 'You're all right in your place, but it hasn't been dug yet.'"

Walter Pidgeon usually walks from the Ritz-Tower to the Lyceum Theater where "The Happiest Millionaire" is playing. But because of New York's Miami weather (oh, oh, stand back for the Chamber of Commerce blast!) . . . that is, because of the slush, he hailed a cab. He was just about to get in when a little lady rushed up and said "Oh, sugar, I thought I was going to get this cab."

He replied: "Oh, sugar, you have such a cute hat—you can have it." And he walked to the theater.

THE B. W. GOT a shock when Sluggar called her "old-fashioned" — just when she was feeling 18. Other parents tell me he's sure to remind us soon that we grew up in the "olden days" . . . Then there was the Texas plumber who visited Niagara Falls claiming he could easily repair that little leak.

Senator John Kennedy addressed the wine and beverage industry at a Brandeis University tribute to Charles Berns of 21 and got a tremendous hand. "My grandfather had a saloon and my

father was in the liquor business," he said. "And I don't usually get such a warm reception from people to whom my father sold something!"

Phil Crosby, Bing's handsome tall blond son, was at the Copa applauding Frank Sinatra — and admiring the Copacuties including Irene Rainwater, an Indian—from the Bronx.

THE MIDNIGHT EARL . . .

A celebrity-packed party at the Harwyn will be televised as just one part of the new NBC "Tonight!" show bowing Jan. 28. Pinkertons halted crashers at the Film Critics party at Sardi's for Ingrid. Steve Allen was given the go-ahead on the interview — to ask anything he wished . . . Murray Weinger died in Miami Beach just when his new Cotton Club had become a smash success . . . Françoise Arnoul, sex-haunted gal in the French "Temptation in the Flesh" movie, was discovered in a convent play and has never had an unchaperoned date.

Phil Silvers' appearance at the inaugural festival was at Pres. Eisenhower's personal request. (The Bilko show gets a new co-sponsor soon — Proctor & Gamble) . . . Phil Rizzuto, who'll announce the Yanks' games, is taking diction lessons . . . Barbara Hutton gave son Lance annuities for his birthday . . . Margaret Sullivan's off to H'wood soon to set up a film deal . . . Susan Hayward had to chop her hair short for her new comedy, "Top Secret Affair."

BRUCE CABOT'S estranged wife, Francesca de Scaffa, is off to Mexico to fight bulls . . . Duo: Claire Bloom and Farley Granger at The Spindletop . . . Army Chief of Staff Maxwell Taylor told the White House he wants to retire soon . . . Author George Frazier's son suffered a head injury in a sledding accident . . . Didn't Marie McDonald turn down an offer to star in George White's Scandals in Las Vegas?

Ralph Bunche was asked to stand by — no speaking engagements during the mid-east crisis . . . Singer Margaret Whiting's on-key with Hugh (Wyatt Earp) O'Brian . . .

EARL'S PEARLS . . . The old-fashioned girl who used to tuck her money in her bodice now has a daughter who'd rather keep it where it can't be seen. — Howie Lasseter.

WISH I'D SAID THAT: "A good executive is one who believes his assistant, who did all the work, deserves at least half the credit."

TODAY'S BEST LAUGH: The new veeep of a TV network is plenty worried. They had only 109 letterheads printed up for him.

The weather's been so cold lately that the owner of a local clip-joint put alcohol back into the watered whiskey to keep it from freezing. That's earl, brother.

MIKE CONNOLLY:

Porfirio Taking Up Boxing

HOLLYWOOD — Warner Bros., "way out in the front in the bidding on that runaway bestseller, "The FBI Story," plan starring Jimmy Cagney as J. Edgar Hoover . . . Gloria and Donald O'Connor are expecting their first child.

Yves Ciampi, the French director, will wed Keiko Kishi, the Japanese star. . . Letter from Rome, "There's no movie action here at all. All there is to do is sit in a cafe on the Via Veneto and watch Anna Magnani (always with a youthful male escort) glowering at the other customers like Lake Macbeth."

Porfirio Rubirosa has given up his special Japanese mushroom tea (he said it was good for his "virility") and is taking boxing lessons instead . . . Rose Marie finally discovered ONE thrill that no millionaire can enjoy: Paying the last installment.

CAM MITCHELL is getting \$30,000 for playing the title role in "The Barney Ross Story." Cam, whose leading lady will be Diane Foster, melted off 16 pounds in a week by exercising and dieting . . . Sign on Harry Karl's shoe store in Hollywood after a TV appearance by his estranged spouse, Marie McDonald: "Giant Clearance Sale" . . . Abbe Lane's Italian-made "The Sun Shines Down" has been banned in Italy. James MacArthur, Helen Hayes' adopted son, looks like star stuff in his first movie, "The Young Stranger." Helen seemed to be very proud of the lad. . . Overhead at the Mocambo: "He gives you a false first impression, sweetie. You'd think he was a phony, when actually deep down he's a real stinker!"

KATE HEPBURN, while shooting "The Desk Set" there, also gets her bones cracked daily by M-G-M's chiropractor, Dr. Jim Mitchell . . . Steve Rowland is signing to act in two pix for M-G-M. In between acting, Steve writes columns for Dig, Rave, Hear, Movie & TV News, TV Screen Life and College.

Rhonda Fleming has a new nightclub act. Says Rhonda, "It won't be like Lisa Kirk's or Mar-

guerita Pizze. It'll be dirty—no bathtubs, no showers" . . . Kay Kendall has spent most of her time here looking for a house for Rex Harrison. He'll be here for a month while she's shooting "Les Girls."

George Cukor, who's directing "Les Girls," tells me Taina Elg will be the surprise of the year in this one. George, never one to go overboard, compares Taina to other Scandinavians, and he's directed them all: Garbo, Bergman, Signe Hasso, Viveca Lindfors, etc. Says he: "Taina is naturally talented and beautifully disciplined."

FRANK SINATRA, the Splendid Splinter, saw the first rough cut of his Joe E. Lewis biopic, "The Joker Is Wild," and told Charlie Vidor: "I feel 10 feet tall!" . . . So it looks like a hit . . . Fox is publicity-launching Joanne Woodward, it's newest star, as "The Face."

That back-to-M-G-M move on behalf of Louis B. Mayer ran out of gas. Loew's board of directors figured he'd fire all the people Dore Schary hired — and Schary, despite his not-so-hot production record, hired some good ones . . .

TV TOPICS—If Bob Montgomery accepts that Assistant Secretary of Navy post he'll be dropping from a \$125,000-a-year television job to one paying only \$20,000 a year . . . Edgar Bergen, a flybug, bought a two-engine "apache" . . . Phil Regan's daughter Marilyn, a TB patient at Denver's Fitzsimons Hospital these past four months, will be out March 1, completely cured.

When Frank Sinatra opened at the Copacabana in New York he received this telegram: "I have two forged invitations to Grace Kelly's wedding. How about it? (Signed) Joe Elvis Lewis."

Ed Gardner, dining at Henri Charpentier's very French restaurant in Redondo Beach, tasted his chicken cooked in a heavily-branded sauce, dropped his fork and snorted, "Somebody put a chicken in my drink!"

AS OTHER EDITORS VIEW THE NEWS

REASONING OR PREJUDICE

(Mission, Tex., Times)

Many of us like to think we are reasonable people.

But are we?

For instance, do we bite on a hook now and then that's baited with a really irrational appeal masquerading as reasonable, logical?

Take this one:

Communists preach equality of races.

Jones preaches equality of races.

Therefore, Jones must be a Communist.

When such a line of "reasoning" is analyzed, here's what it amounts to (substitute the words):

Doctors are licensed;

Dogs are licensed.

Therefore, doctors must be dogs.

Of course, we are quite unwilling to believe the last statement; so we reject it, not on the basis of reason but on face-value absurdity.

But the previous line of "reasoning," also false, is sometimes taken because of willingness beforehand to accept the statement.

Cathedral City

By JEAN PATANE

Hosting a Coronation Nite dinner party at Shadow Mountain Club last Monday night, Mr. and Mrs. Le Van Saeger had as their guests Mr. and Mrs. Elgin Bassett of Palm Springs and San Marino, and Mr. and Mrs. Warren L. (Jerry) Gerow of Minneapolis, owners of "The President," one of the outstanding restaurants of that city.

Houseguests at the home of Lou Jacobin were his niece and family, Mr. and Mrs. Robert Henderson and children, Sheila and Mark, who left for their home in Sedro-Woolley, Wash., last Tuesday after a two week visit. Spending the weekend en route from the northern city of Texas was his nephew,

Johnny Jacobin. Also from the northern city to Texas was his nephew, Johnny Jacobin. Also for the weekend were another niece and family, Mr. and Mrs. Ray Turner and their four children from Long Beach, and driving down from Los Angeles Sunday were former Sedro-Woolley residents, Mr. and Mrs. Harry Bean. He is foreman of the Times Mirror press room.

The woman's faction as well as Rancho Mirage was well represented at the last meeting of the Cathedral City Area Business Association held at Cisco's Restaurant. The comment was one of satisfaction at seeing so many interested women.

Guests from Rancho Mirage were Vee Nisley, interior decorator, and Mrs. Owen Collins, owner of Rancho Mirage Furniture and The Children's Corner. From the Thunderbird area came Beth Butterworth, and locally were Amelia Irvine, who this season opened the Merle Norman Cosmetic Studio, and Margo, of Margo's Custom Tailoring.

Mr. and Mrs. Thomas Rice and son, Tommy, were guests of Mr. and Mrs. Frank Aitchison at their home on Sand Dune Road.

George Stone, a resident of Trantree, suffered a slight stroke Wednesday of last week and was taken to Desert Hospital where he is resting comfortably. A complete recovery is expected.

In connection with the current Westinghouse Bowling show now on Channel 13 Friday nights, Charles Wilson, of Wilson's Appliance, attended two Westinghouse Shows displaying the 1957 Models, one in San Bernardino and the other in Los Angeles.

Mr. and Mrs. Glen Wallich (president of Capital Records) spent the weekend at their desert home on Treasure Trail.

On Sunday Mr. and Mrs. Thomas Scott hosted a birthday dinner party in honor of Mrs. Joe Connelly, at their home on Treasure Trail. Attending was Mrs. Scott's mother, Mrs. Clara Tindall, Joe Connelly and Eddie and Billy Scott. The boys attend Cathedral School and live with their grandmother, Mrs. Tindall, at her home on Vista Drive. Mr. Scott is associated with American Air Lines in Los Angeles and Mrs. Scott is assistant cashier of Electrolux Corporation, and they plan on making the desert their permanent

home in the not too distant future.

Mrs. June Rotella and her daughter, Joy, returned to Berkeley after spending the weekend at their desert home on Vista Drive. Mrs. Rotella is the sister of Mrs. Jerry McManaman, also of Vista Drive.

Mr. and Mrs. Carl Emerson attended the annual dinner of the Riverside County Boy Scout Council last Monday night at March Air Force Base. Emerson is committee chairman of Coachella Valley District.

Eugene H. Patrick is here for a two months visit at the home of his parents, Mr. and Mrs. George N. Patrick, on Melrose Drive. Dinner guests at the Patrick home last Wednesday night were Mr. and Mrs. Wood Whaley, Mrs. Lucille Walsh and Miss Mary Williams of Vallejo, Mr. and Mrs. Ben Whaley of Vermont, and Mr. and Mrs. Lloyd Harper of Jackson Hole, Wyo.

Enjoying winter sports at Big Bear over the weekend were Mr. and Mrs. Berton Lamb and children, Lee and Janis.

Mr. and Mrs. John Hendrickson entertained many friends over the weekend at their home on Paradise Way.

Coming from Phoenix were Mrs. Hendrickson's sister and family, Mr. and Mrs. Leon Felton and daughter, Cheryl; and her parents, Mr. and Mrs. James Deason of Los Angeles. Joining the family Sunday were Peggy and Howard Deason and children, Howard and Loretta.

Attending the full day session of the De Anza District of Federated Women's Clubs, Junior Membership meeting held at Holtville Saturday were Mrs. Harold Bentley, Thomas Brindle, George Rodman, Duane Krings, and "Bud" Brandt.

Visiting at the home of the Allen Prices are Mrs. Percy Peel and her daughter, Vivian, from New Westminster, British Columbia.

Youth Center To Name New Trustees Feb. 11

The annual election of trustees for the Cathedral City Youth Center will be held at 8 p. m. Monday, Feb. 11, at the Town Hall.

Refreshments will be served and a report will be given of the activities of the past year, and it is urged that all parents of teenagers in the vicinity be present.

The need for the Cathedral City Youth Center is so much more vital during the summer months, it was stated and the participation and cooperation of the parents is of the utmost importance, and is urgently solicited since the organization serves a community need vital to youth.

More Mothers Join Polio March

Mrs. Ed Wills, chairman of the Cathedral City Area Mothers March on Polio, has announced that more mothers have added their names to the list of mothers who will participate in the March Thursday night, Jan. 31.

New volunteers are Mrs. Lois McCrystal, Marion Singer, Kathleen Catherwood, Mary Jorgensen, Joyce Blauvelt, Gar Nutton, Dorothy Angell, Iris Down, Shirley Proffett, Marilyn Boland, W. H. Benton, Pearl Snyder and H. Cramer.

Desertone Marks First Birthday

Feb. 1 will mark the first anniversary of the Desertone Paint and Wallpaper store at 68-549 Broadway, under the management of Ed Smith. Desertone also stocks a line of artists supplies.

Nearly one half of all buses in the U.S. are school buses.



FIRST OF A SERIES of obedience classes for all breeds of canines on Sunday attracted the avid attention of motorists and pedestrians, who stopped to watch the instruction by Carl Saffold, owner of the Poodle Shoppe assisted by Dick Hannan of El Mirador Hotel. The classes are held each Sunday at 1 p.m. Pictured at the initial session are, left to right, Carl Saffold with Ruth Alexander's poodle, Bill Cornfield, Olive Hamachel and James Cross. (Wilson Ellis Photo).

Cathedral City To Hold Civil Defense Meet

A meeting of great importance to all residents of the Cathedral City Area will take place at 8 p. m., Friday, Jan. 25 at the Cathedral School cafeteria.

Col. O. S. Drescher, Civil Defense director of Riverside County, will speak on the vital need for civil defense installations in this area. Dr. Robert Bettrand, president of the Lions Club, has been active in the groundwork of civil defense. Much more is needed than the one hospital emergency truck now being equipped by the Lions Club, it was stated.

Nate Cohn, volunteer fire chief stressed the importance of such installations and urged everyone to attend. Civil Defense chairmanships will be appointed at the meeting.

Junior Women To Hold Weekend Rummage Sale

The Cathedral City, Jr. Women's Club will conduct a Rummage Sale Friday and Saturday, starting at 9 a. m., in the building at the intersection of Second Street and Broadway.

Many weeks of conscientious efforts have been devoted to the preparation of this project, and the women have an interesting collection of useful items. Anyone having unneeded clothing, furniture, etc., to be collected is asked to call Mrs. Harold Bentley, Palm Springs 8-7281, Mrs. Thomas Brindle, Palm Springs, 8-5105, or Mrs. George Rodman at Palm Springs, 8-3261.

Ulcer Survey Has U.S. Ranking No. 14 In World, City Editors Are Susceptible

By HARMAN W. NICHOLS
United Press Staff Correspondent
WASHINGTON 48—I never knew a city editor who didn't have ulcers, or at least blamed his grumpiness on a stomach pain.

Some friends of mine have showed me a survey of the ulcer misery. Guys named Paul F. Ellis and Dana P. Kelly. The survey breaks the ulcer thing down by countries.

First off they tell us what an ulcer is. It is essentially an irritated or inflamed area in the lining of the stomach. The exact cause is not known, but several factors may be involved.

ONE IS THE ABUSE of the belly through the eat-and-run treatment, irregular meals, or eating food that is too highly seasoned. Or too hot or too cold. That could take in city editors and a lot of reporters. Then, it was mentioned in a long report on the subject, there is a threat of ulcers from prolonged "emotional tension."

Mr. and Mrs. George Parrish Honored on 50th Anniversary

Friends from far and near came to honor Mr. and Mrs. George Parrish on their 50th wedding anniversary Monday at their home on Vista Drive.

On the large center table spread with a gold colored lace table cloth was the white wedding cake beautifully decorated with white roses with leaves of gold and the inscription "50th Wedding Anniversary" in frosted gold.

The lovely floral centerpiece was of yellow roses, talisman ranunculus and golden yellow pom poms. The other floral decorations were carried out in theme of the occasion.

MR. AND MRS. Parrish were married in Santa Rosa in 1907. At that time Mr. Parrish was with Wells Fargo Company, now the American Express. In 1927, following the loss of their small son, they went to Humboldt County, on the coast near Trinidad, and built Bishop Pine Lodge which they operated until 1945.

On first coming to the desert they lived in Borrego Valley, and five and a half years ago they built the first house in the Highlands back of Cathedral City. The Parrishes are retired and spend the winters in the desert and the summers in the mountains in Lake County north of San Francisco.

MRS. PARRISH organized one

Lions Club Plans Meeting Tonight

The Lions Club dinner meeting will be held at the Town Hall at 7 p. m., tonight, with Fred Woodpert, Indian attorney, as the guest speaker. He also will induct the new members.

A joint meeting of Coachella, Idyllwild and Cathedral City Lions Clubs will be held Feb. 5 at the Elks Hall in Indio.

Scott's Fashion Show Is District Meeting Highlight

With more than 200 Business and Professional Women in attendance, the Southern District Conference held at the El Mirador last weekend was a gratifying success, according to Mrs. Marion Monette, District vice president.

An outstanding feature of the Saturday program was the distinctive fashion show staged by Scott's Desert Wear, with twelve models displaying clothes suitable for the desert and also Hawaii, where the Regional Conference will be held in July.

A panel on good business grooming conducted by Marge Collins, program co-ordinator, stressed

ability to get along with people in business, correct dress for business and brought out the importance of intelligent attitudes toward business affairs.

5 C's to Hold Potluck Supper

Co-hosting the 5 C's Club potluck supper Saturday night in the Church Hall will be W. R. Hewitson and Mr. and Mrs. Don Veith. The supper is scheduled for 7:30 p.m.

A diversified musical and cultural program will be presented and a cordial invitation is extended to friends as well as members.

Never Too Old

OGDEN, Utah 48—City employees here are going back to school—and apparently enjoying it. Officials say 300 of Ogden's 350 city workers have taken part in personnel administration, government administration, public relations and similar courses offered at Weber College. The classes are optional, but college credit is given for those who want it.

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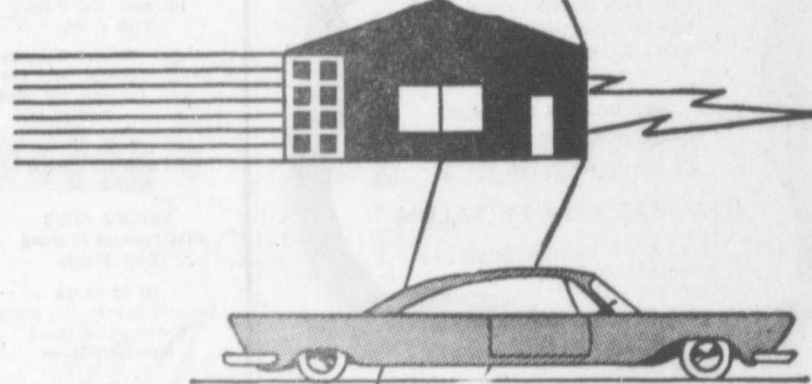
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INTERESTING VISITORS to Palm Springs this week were Major-General and Mrs. Russell B. Reynolds who stopped off to visit overnight with Mr. and Mrs. Nikolai Von Caesborg. Mrs. Reynolds looks enough like Mamie Eisenhower that she startles Washingtonians. Pictured, from left, are Major-General Reynolds, Mrs. Von Caesborg, Mr. Von Caesborg and Mrs. Reynolds. (Desert Sun Photo).



GETTING READY for the teen age dance to be held at the Temple Isaiah on January 26, which is being sponsored by the Temple Youth Group, are, from left to right, Mrs. Erwin Halpern, Youth Group advisor; Fern Fox, decoration and refreshment chairman; Bob Brazzy, vice president; and Chuck Grone, dance chairman. (Desert Sun Photo).



IT TOOK A NEW YORKER to come to Palm Springs to introduce neighbors who live less than two blocks apart. Stewart Beck of King Features Syndicate was here to renew acquaintance with Ward Risvold, Mrs. Halliday, Mrs. Risvold, Col. Ray Shelby, another neighbor, and Fred Halliday. Risvold and Beck worked together for King Features for many years. (Desert Sun Photo).

General and Wife Visit in Palm Springs

Stopping in Palm Springs overnight Tuesday on their way from Washington, D.C., to Honolulu, Maj. General Russell B. Reynolds, USA Ret., and Mrs. Reynolds were houseguests of Mr. and Mrs. Nikolai Von Caesborg at their new home at 700 Vereda del Sur.

General Reynolds was president of the military commission in charge of the trial for Yamashita and head of personnel for the Army Officers Guide and other military books, and recently retired after 33 years service.

Mrs. Reynolds, who bears a distinct resemblance to Mamie Eisenhower, startles Washingtonians and tourists every time she appears in public.

Ninety Nines Have Lunch, See Films

The Coachella Valley Chapter of Ninety-Nines held its January meeting on Monday at noon with an informal luncheon at the Chi Chi. Chairman Helen Kenaston is still in the Islands but it is expected that she will return in time to preside over the February 18 meeting.

Those present from the local chapter were, Zaddie Bunker, Faye Douthitt, Natalie Huseur and Eleanor Wagner. Betty Loomis of Fairbanks, Alaska, was a guest visitor. She and her husband, Milton A. Loomis will be in El Centro until the end of February.

They have rented a Navion to fly while they are visiting the Coachella Valley Chapter officiated. Also included in the many interesting pictures taken during the Philadelphia Junior Chamber of Commerce Air Cruise which started from Phoenix last year. Faye Douthitt and husband, Bob, entered that race in their Navion and won both the over-all race as well as the Navion class. They vacationed with their two children, Bobbie and Carol, in New York and Washington as well as other interesting points enroute home to El Centro after their successful race.

The pictures presented an excellent idea of the educational and enjoyable trip that they had.

In addition, the Douthitts entered their Navion in the Jim Long Memorial Race from Pomona to Phoenix and return. This race is an annual event taking place over the Memorial Day weekend. They had pictures which were taken during that event and were also the winners of that race.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005.)

- January 25
Woman's Club Fashion Show, Clubhouse, 10 a.m. and 2 p.m.
- January 26
Royal Arch Widows, Box Social, Polo Grounds 6:30 p.m.
Shadow Ball, Shadow Mt. Club
- January 27
Los Campadres, breakfast at Clubhouse, 9 a.m., barbecue at Alfred's, 2:30 p.m.
- January 28
Missionary Society, Community Church parlor, 7:30 p.m.
- January 29
Soroptimists, Biltmore, noon.
Kiwanis, Chi Chi, noon.
- January 30
Rotary Club, Tennis Club, noon.
Rotary Anns, Tennis Club, noon.
P. S. Optimists, Del Tahquitz, noon.
- January 31
Lions, Chi Chi, noon.

Party Hostess Needs to Charm

NEW YORK (AP)—Elsa Maxwell, the best-known party-giver, says anyone can be a "hostess with the mostest" by learning the secret to a successful party—charm.

Miss Maxwell believes charm is the most important thing in the world and may be had by anyone. A bit of charm, like an unusual flower arrangement, will give your party the mark of distinction it needs to be good.

Another trick is to ask friends to disappear quietly when they leave. Miss Maxwell said in an interview that she never lets her guests tell her goodbye or thank her at a party. She believes this breaks the spell, and "there always should be a magic spell at a party," she said. She tells her friends to write her a thank-you note the next day if they wish.

Miss Maxwell advised following one more rule — "The last party you gave must be the best, and the next party must beat the last."

And she added:

"Of course, you can't give an Elsa Maxwell party — I give the best parties in the world—but you can do your best."

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Teen Ager to Hold Dance

Winter Wonderland will be the theme of the dance which the Temple Youth Group is presenting on January 26 at 8 p.m. at Temple Isaiah at 332 West Alejo Road.

Jackie Mills, who is currently appearing at Chi Chi Starlite Room, and Ukie Sherrin of Zanzivilles, will entertain and other guest stars are expected to make an appearance. George Scholl will be master of ceremonies.

This is a semi-formal affair for teenagers and is open to the public with tickets available at the door, according to Chuck Grone who is chairman for the dance. Fern Fox is refreshment chairman for the evening.

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Smart Throng Turns Out For First Nighter Dinner

It was a gay sophisticated group of First Nighters who thronged into the smart Samovar Room and spilled over into the Spur and Sable Room at La Paz Hotel to herald the first of the weekly pre-theatre dinners, sponsored by the Palm Springs Playhouse Guild.

Theater patrons and many interesting winter visitors mingled during the cocktail hour, being welcomed by Guild president, Mrs. John F. Luccarelli. Other hostesses adding conviviality to the one-hundred eighty guests were Mrs. Harold E. Murphy, Richard Bagdasarian, and Harry Clatworthy. The management had prepared a delicious menu with baked stuffed quab as the entree. When the long tables in the main dining room were filled, diners were seated in booths and at small tables in the cocktail lounge where they could enjoy Al Anthony at the piano.

Exciting guest were Gitta Alper, one the most famous dramatic coloratura in Europe, Baroness Ilona Gero-Ruiger, called the "movie queen" of Hungary, as owner of all the first-run theatres there, and the beautiful and completely charming Jolie Gabor, mother of the famous Gabor sisters. Madam Gabor was wearing some of the exquisite jewels which she designs for her shop in Paris. Conversation at their table flowed from the capitals of Europe, through the New York theater, to the charm of Palm Springs, where Mrs. Alper is planning to buy a home.

Mrs. W. F. Schlotman was entertaining Mrs. A. B. McEachern and Mr. and Mrs. G. K. Davis from Seattle, and Mrs. John Hill, Elizabeth Sumerbell, and Bradstreet Miller from New York and Boston.

The camera caught Mrs. William Malouf and her guests from Los Angeles, the Arthur Berghs, as they entered La Paz. The Mel Eatons and Mrs. H. J. Bligh were also caught by the roving lens.

Dr. and Mrs. Robert Backstrom were with Mr. and Mrs. Sam Janis, the Richard Bagdasarians, Mrs. Nobel Banks and Ted McKinney. Dr. and Mrs. William Perez had visitors from Minneapolis, and Mr. and Mrs. Frank Lauppe brought eight guests from Sacramento. From Montana came Mr. and Mrs. Al Beckman who were the guests of Mr. and Mrs. Steve Swanson. The Earl DeVores from Seattle joined Mr. and Mrs. A. T. Smith from San Jose. The E. A. Youngs, who winter at El Mirador were among the diners. Palm Desert guests were the John Morgans and the Lloyd Robbins.

Many Guild members were noted in the large crowd. Among those seen were second vice-president, Harold E. Murphy and Mrs. Murphy; treasurer, Mrs. Gwynne Hurrell, the Joseph Clapps, the Kay

Karahadians Mrs. Harry Joe Brown, Ed Dillon, Mrs. Frank Payne, the Terry Rays Oscar Sterns, Collis Steeres, and La Paz owner and genial host, Ralph Wilcox Taylor.

Marjorie Rambeau, with her husband, Francis Gudge, was graciously receiving compliments from fans.

Curtain time found the theater filled to welcome Victor Jory and Playhouse favorites in the amusing farce, "Goodbye Again", which will play through Sunday night. Opening next Tuesday will be "Tonight is Samarkand", preceded by another First Nighter dinner at the Biltmore with Mrs. Gwynne Hurrell as hostess.

Victor Jory Pleases in New Play

A full house enjoyed Victor Jory in his starring role of Kenneth Bixby, the author, who gets in and out of love-life complications in the entertaining farce, "Goodbye Again," which opened Tuesday night at the Playhouse. The action is all staged in the writer's bedroom in Cleveland, Ohio, at the Statler Hotel. Before Jory is able to say "Goodbye again" to his new-found old love, Julia, played by Noreen Nash, he has managed to embroil and irritate a number of other persons.

Sidney Breese, as Julia's husband gets amusingly inebriated rather than outraged, but Tim O'Connor, as his attorney, builds up anger enough for both of them. Marrian Walters, very efficient secretary to the irresponsible Bixby, puts a tight-lipped leash on her emotions until he frightens her into revealing her true feelings.

Miss Nash is pretty enough to warrant losing one's head, even if it is only temporarily in Cleveland. Ruta Lee, as her equally attractive sister, is righteously indignant during the hectic day and night of the episode.

Ray Gronwald does a nice bit as the ingratiating fix-it-man, Mr. Clayton. Young Peter Flax, son of playhouse favorite, Phyllis Flax, is relaxed and natural in his brief appearances as Mr. Clayton's son. Joan Overholt is seen as the maid, and Jack Clarke is the spy bell boy.

The situation into which these characters are drawn brought many laughs, particularly in the third act when Jory does a kind of sit-down strike and plays most of the act from his twin bed. The actors seemed to be enjoying the play, and so will the play-goer whose dish is the ridiculous circumstances and broad comedy of the farce.



DANCING AT the annual Chamber of Commerce banquet at El Mirador Tuesday night are Mr. and Mrs. Adolph Bremer Jr., who hosted a cocktail party for around 80, preceding the banquet. (Desert Sun Photo).

Business Women Hold Meeting

Approximately 50 members and guests of the Palm Springs Business Women's Club enjoyed their monthly dinner meeting Monday evening at Carr's Restaurant in Desert Hot Springs. Pearl Edmonds and Marie Ropp were in charge of the dinner arrangements, also the decorating of the tables, done beautifully in the desert theme.

Entertainment for the evening which was thoroughly enjoyed by all, and was also arranged by Pearl Edmonds, consisted of Wella Knight, singing and playing the saxophone, and La Neve Reed, accompanying Miss Knight on the accordion.

The meeting was conducted by President Tess Potter, and Brief announcements were made by Gaslight Gaities chairman, Mildred Veano and Louise Purnel.

Tickets for the coming Gaslight Gaities were distributed among members by the ticket chairman.

Recent visitors at the Howard Matthew home on Driftwood Drive were their son and daughter-in-law Mr. and Mrs. Don Matthews from Los Angeles and her parents, Mr. and Mrs. Leimer from Augsburg, Germany and Mrs. Howard Matthews' niece, Claudia Schmidt also from Germany.

Sally Ohrt and Estelle Schiller. They may be obtained from any member of the club, or at the Ramon Drug and Palm Springs Drug and Import.

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Plenty of Impromptu Entertainment Join in the Fun and Good Fellowship

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RETIRING PRESIDENT Earl Hough received a gold watch in appreciation of his year's work at the annual Chamber of Commerce banquet at El Mirador. Pictured are, from left, seated at table, Mrs. Earl Hough, Mrs. Tom Kieley; standing is new president Tom Kieley, presenting the watch, and Chamber secretary Jimmy Cooper. (Desert Sun Photo).

Visitors Leave

Mr. and Mrs. Irving Jacobsen left Tuesday to return to their home in Highland Park, Illinois, after a two week's visit here with Mr. and Mrs. Ernest Alschuler, who are occupying the Frank Bennett residence this winter.

Jacobsen recently retired as general works manager of Sentinel Radio Corporation of Chicago, which was formerly owned by Alschuler.

Chamber of Commerce Has Its 16th Annual Banquet

Annual reports were mostly in printed form and speeches were held to a minimum as the Palm Springs Chamber of Commerce held its 16th annual banquet at El Mirador Tuesday night, making it a social affair.

Retiring president Earl Hough, who presided, presented awards to the two outgoing directors Adrian Rosen and Culver Nichols, and himself received a wristwatch in appreciation for his year's work.

In making the awards, Hough said that the Chamber has "more members and more dollars" than ever before in its history. Following the invocation by Francis Crocker, Hough introduced city officials, Mayor and Mrs. Florian Boyd, Mrs. Ruth Hardy, Mr. and Mrs. Jerry Sanborn, Mr. and Mrs. Robert Peterson, Mr. and Mrs. Shelby Lang-

Expect Ball To Be Most Glamorous

This year's Golden Nugget Ball at the Tennis Club on February 2 promises to be one of the most glamorous in the entire seven years it has taken place in Palm Springs.

Highlighting the Three Days of Fun in the Sun which is sponsored by the Jimmy McHugh Charities Inc. and a benefit for the Women's Auxiliary of Desert Hospital, the Ball will attract guests from all over the United States.

Among them will be the Adam Gimbels (she's the famed couturier Sophie), and the Ruloff Cuttens from New York; from Tulsa, that well-known society beauty Mrs. Frank Grant McClintock; Helen Worth of Palm Beach; and Curt Swift of New York.

Among celebrities will be Louella Parsons, Eddie Fisher and Debbie Reynolds, Rhonda Fleming and Dr. Lewis Morrill. Hugh O'Brien of Wyatt Earp fame, Jack Warner, handsome new star Richard Anderson of "Three Brave Men," the Mervyn LeRoys, Buddy Adlers, Sam Briskins, Lily Pons, George Hearsts, Princess Nicholas Toumanoff (Marusia).

Mr. and Mrs. Alphonzo Bell Jr. (she's chairman of the ball) will have Mr. and Mrs. Carter Herman, Mr. and Mrs. Jack Ellis and Mr. and Mrs. John Gibbs at their table. With Mr. and Mrs. Howard Tullis will be Dr. and Mrs. Ralph Pace, Mr. and Mrs. Mac McHenry, the Guy Wards, William Tompkins, Jack Gibas, Gavin Herbert and Oliver Morris.

Others with reservations include Mr. and Mrs. Milt Hicks, Mr. and Mrs. Joe Froggatt, Mr. and Mrs. Harry Joe Brown, Mr. and Mrs. Lloyd Frank, Ray Ryan, the George Camerons Jr., Mr. and Mrs. William B. Malouf, the John McClures, Edwin Fallgrens, John Dawsons, Monte Herbert, and the Jack Wrathers, who will be celebrating their 10th wedding anniversary, the Tom Mays, David Mays.

Missionary Society to Hear Evangelist Talk

The Missionary Society of the Palm Springs Community Church, which meets on the last Monday of each month, will hear the Reverend John Shackelford tell of his youth work and radio evangelism in Guatemala this Monday at 7:30 p.m. in the parlor of the Community Church. Mr. and Mrs. Shackelford are co-workers with Rev. and Mrs. Charles Ainley whom the Community Church helps support at the Evangelical Seminary of Guatemala.

Mrs. Miriam Persons, chairman of the Missionary Society, announces that Mrs. C. C. Hitchcock will play a violin solo preceding the main address. The public is cordially invited to this meeting, January 28.

SALE

Little Folks Cottage

Continues Until 6 P.M.

Saturday, Jan. 26th

in THE PLAZA

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Harry Tomlinson, Conductor

Sunday Afternoon, January 27 at 4:00

SCHOENFELD TRIO

Siegfried Schultze, Piano

Alice Schoenfeld, Violin

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Slim Moortens To Be Guest Lecturers Jan. 26

The Desert Museum's Guest Lecture program this week presents the Moortens — "Cactus Slim," Patricia and Clark — in an illustrated tour of Mexico.

The pictures to be shown Saturday evening in Frances Stevens School have been assembled from the thousands the Moortens have taken on their many trips into the country to the south. The audience will be treated to scenes from out-of-the-way places never viewed by the usual highway traveler — the flora, fauna and people of the deserts, highlands and jungles of Mexico.

Leads in Progress

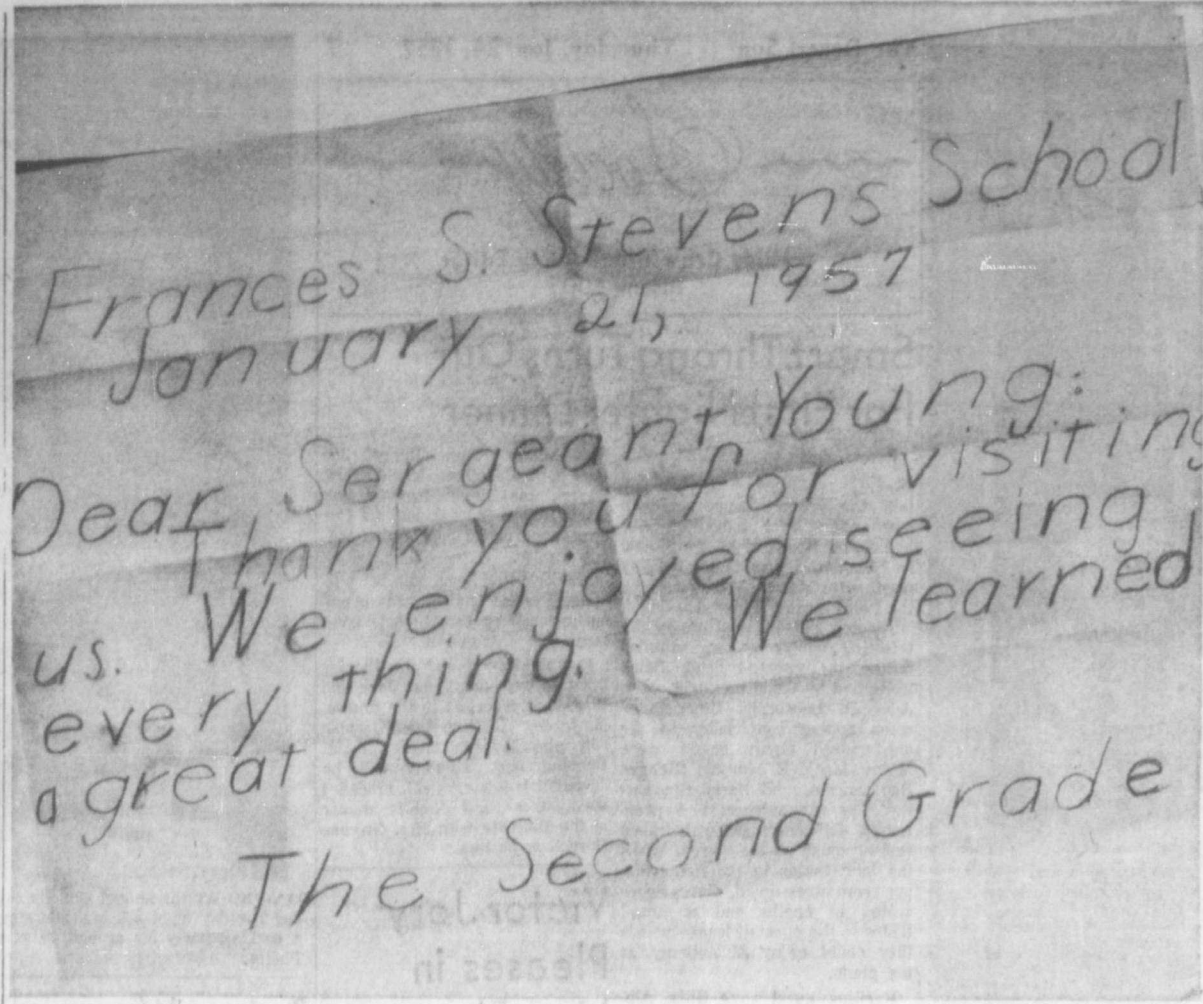
TRENTON, N. J. (AP) — New Jersey leads the nation in percentage of farms electrified and tops all eastern states in the average number of kilowatt hours of electricity used monthly per farm customer, according to the state's Farm Electrification Council.

An estimated 10,600 persons perished in fires in the United States during 1956. This was 87 fewer than in 1955.



222
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**MENS
WEAR**



LETTERS OF THANKS were received this week by Sgt. Robert Young and police officer John Bennett, from the second grade class at the Frances Stevens school. The two officers talked to the children and showed them the operation of police equipment including the radio,

red lights, guns and night sticks, and demonstrated safety procedures. Both officers received a letter from the class, and shown above is a copy of the one to Sgt. Young.

Samuel Morey of Orford, N.H., is credited by some historians as having built a steamboat on the Connecticut River in 1790, 17 years before Robert Fulton's boat made its first trip.

County May Broaden Use Of All Outlying Hospitals

At the instigation of Supervisor George Berkey, the board of supervisors asked the county hospital commission this week to review procedures and contracts with outlying hospitals with a view to possibly broadening the use of such hospitals.

Berkey said that a few days ago a patient of a Thermal doctor was sent to Riverside to the county general hospital, waited three hours and had to return to Thermal without an interview, then returned to Riverside the next day and after a six-hour wait had to leave again without seeing a doctor. "He called me then and asked how he could possibly get into the general hospital," said Berkey.

Berkey expressed the opinion that hospitals in various parts of

the county having contracts with the county should be able to keep patients longer than the three or four day period they now take care of them before sending them to Riverside.

County Counsel Ray Sullivan, Jr. said the outlying hospitals have been quite conservative, apparently in fear of overstepping the time which might be construed proper for emergency treatment which they are authorized to give. "I believe there is room within the statutes for considerably wider use of contract hospitals," he declared.

"It would be a fine thing for the people," said Berkey, "and I believe that in the long run it would save the county money."

There are more than 12,000 trailer parks in the U.S.

Red Cross First Aid Course Set

An advance course in Red Cross First Aid will start Tuesday, Jan. 29, and will continue 12 consecutive weeks, it was announced to day by Ellen Biavaschi.

Hazel Beebe will be the instructor for the courses.

Any person holding a regular standard card is invited to attend the classes. Information concerning the classes may be obtained by calling 6093.

Suess Acquires Planning Aide By 4 to 1 Vote

By a vote of four to one, with Supervisor Fred McCall dissenting, the county board of supervisors authorized employment of Janus C. Ishoy as a planning aide (civil engineering draftsman) at a salary of \$393 per month.

The \$393 salary is the top salary of a five-step range and it was to this that Supervisor McCall objected. Planning Director Tyler Suess explained that Ishoy was formerly employed in the county building department as chief plumbing inspector for more than three years and has had considerable experience and education which justify his employment at the top salary for the job.

Personnel Director Donald Spencer added his voice to that of Suess. "It has been difficult to locate qualified people to fill vacancies in the planning department," said Spencer, recommending approval of Suess' request.

"The step plan is meant to reward an employee for years of service," said Supervisor William Jones, "and for that reason I don't usually approve of hiring a man on the top step, but in this case the man has worked for the county for three years and the position has to be filled."

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Mon. - Tues. - Wed.
January 28 - 29 - 30
8:30 p.m.

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Supervisors Add Two More Letters to Sales Tax File

The San Jacinto and Riverside city councils in identical letters received this week by the county board of supervisors promised that if the supervisors enact the Bradley-Burns Uniform Sales Tax law they will meet with them one year after date of enactment to review the results in an endeavor to further ascertain what the fair and equitable distribution of taxes should be, based on actual figures.

The supervisors added the letters to the sales tax file. "Several people have requested us to hold this matter over for a while," said Supervisor William Jones. "This is going to be a warm issue."

"It already is," opined Supervisor George Berkey.

Talked Out of It

GRAND HAVEN, Mich. (AP) — Mary Ersonett, 16-year-old dairy bar employee, was confronted by a "customer" who demanded that she hand over all the money. "Are you nuts?" Miss Ersonett replied. "Do you need a job? Then go get one." The bandit fled, saying, "Oh forget it!"

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174 N. Palm Canyon Dr. 5496	428 N. Palm Canyon Dr.	
DAVIS, JOHN C.	MUNHOLLAND & CO.	5043
1171 N. Palm Canyon Dr. 9475	1059 N. Palm Canyon Dr.	
DESERT REALTY CO.	MURPHY, HAROLD E.	5102
615 Broadway, Cathedral City 8-3251	464 N. Palm Canyon Dr.	
DeVORZON, JULES	NELSON, AMY	5254
330 N. Palm Canyon Dr. 5240	2277 N. Palm Canyon Dr.	
DUNLEVIE, ERNEST G.	NICHOLS, CULVER	2182
1807 N. Palm Canyon Dr. 9637	861 N. Palm Canyon Dr.	
FOSTER, HERBERT H.	PALM SPRINGS REALTY CO.	2973
539 S. Palm Canyon Dr. 3355	Box 848	
FULTON, MURIEL E.	PRESS, THERESA	5282
125 S. Palm Canyon Dr. 2225	611 S. Palm Canyon Dr.	
GANNON REALTY CO.	RANSOM REALTY CORP.	2793
1201 N. Palm Canyon Dr. 2772	1542 N. Palm Canyon Dr.	
GREENFIELD, ARTHUR	RAY, TERRY	2064
1404 N. Palm Canyon Dr. 5450	773 N. Palm Canyon Dr.	
HAMMOND, JAMES W.	VENGER, LOI IS	5595
875 N. Palm Canyon Dr. 5373	3775 N. Indian Ave.	
HASKELL, JOHN & CO.	WEINSTEIN, RALPH	2584
456 N. Belardo Rd. 9636	2564 S. Palm Canyon Dr.	
HEISER, WILLIAM J.	WILLIAMS, JOHN	3311
1546 N. Palm Canyon Dr. 5685	423 N. Palm Canyon Dr.	
HICKS, HAROLD J.	WRIGHT, BILLA	5727
1345 N. Palm Canyon Dr. 9681	382 N. Palm Canyon Dr.	
HUTTON'S REAL ESTATE		
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HYDE, CORA B.		
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It is a happy occasion indeed when a new Cadillac first appears in the driveway of its happy owner.

As you would expect, it signals the most joyful of family celebrations—and occasions the heartfelt congratulations of friends and acquaintances.

But you might be surprised, we think, to learn of the widespread rejoicing which the arrival of a new Cadillac frequently inspires.

In fact, the car invariably becomes a source of genuine pride and satisfaction throughout the entire neighborhood in which it resides.

The neighborhood understandably delights in having a beautiful new Cadillac to grace its streets... and takes great pleasure in knowing that one of its own has been able to realize the dream that lives in the hearts of so many.

And we think you might also be surprised to learn that this happy event is currently taking place in a great many neighborhoods that have never before laid claim to a Cadillac car.

For there is an ever-growing awareness that Cadillac—with all its incomparable motoring virtues—is one of the soundest and wisest purchases a motorist can make.

From a standpoint of purchase price, maintenance, operation and resale value, the car represents a truly extraordinary investment.

Surely, in view of this, you should consider a Cadillac this year.

We will be happy to put you behind the wheel at any time for a personal demonstration.

In fact, why not come in and see us today?

PLAZA MOTORS

290 N. INDIAN AVE.

PHONE 2529

Riverside County Officials Given Preview of Bermuda Dunes Future

Riverside County officials yesterday were given a preview inspection of the latest miracle of vacant desert land being transformed into a future community of healthful and recreation-filled living.

Terry Ray and Ernie Dunlevie, founders of the new Bermuda Dunes on Highway 99 just a few miles west of Indio and fifteen miles from downtown Palm Springs, showed the 2,650-acre site of the new desert resort community to County Supervisor George Berkeley, County Planning Director Tyler Suess and County Planning Commissioners Lloyd Loveland and L. C. Lewis.

THE OFFICIALS evinced great interest in Ray's and Dunlevie's expression of faith in the tremendous future of the entire Coachella Valley. A faith that motivated the Palm Springs realtors-developers in joining the rapidly growing group of empire builders who have helped create a balanced economy and land development in the Indio-Palm Springs area undreamed of only a few years ago.

Ray and Dunlevie showed the officials the spacious homesites, aggregating sufficient acreage for a future population of more than 10,000 people.

THESE HOMES are to be built on the countless and picturesque sand dunes fashioned by nature over the years under the protecting and spectacularly beautiful mountains that form a complete ring around the desert cove.

Architecturally the homes will be as colorful as the breath-taking scenery that will surround them. Conforming to the gently rolling terrain, they will feature a combination Arabic and Aztec motif along with the modern.

The homes will be the answer to a homemaker's dream. Nature's own supermarket will be right at the back door of the Bermuda Dunes homeowner, countless acres of Coachella Valley vegetables, fruits and dates being picked before his very eyes.

THESE RESIDENCES will encircle and overlook beautiful Bermuda Lake, a 12-acre body of fresh water fed by the bountiful underground water supplied by nature and a man-made waterfall cascading down over a pyramid of natural boulders backed by a 75-foot high desert dune.

The sandy shores of the lake, which is large enough to handle small boats, will house the new Bermuda Beach Club, the first major beach club in desert resort life history. A total of 2,500 feet of sandy beach has been set aside for swimming beach party activity.

ADJACENT TO the beach will be an 18-hole golf course and club house designed by William F. Bell. The course will meet all the requirements of a championship layout and will be served by a 1000-acre parking area.

Rising on a series of 100-foot high dunes in the center of the golf course will be a luxury resort hotel, enabling golfers to step out of the hotel's lobby onto the first tee.

There will also be a polo field, riding stables, tennis courts, swimming pools and a skeet shooting range.

Fire caused an estimated \$1,250,000 loss in the United States during 1956. This compares with the previous high of \$1,140,768,000 in 1955.



ERNIE DUNLEVIE (kneeling), who with Terry Ray founded the new desert resort community of Bermuda Dunes, bows to ancient desert tradition that getting sand in the shoes means many happy returns to the area from which sand originated. Watching Dunlevie's sand pouring act are, left to right, Tyler Suess, Riverside County planning director; L. C. Lewis, county planning commissioner, Ray;

County Supervisor George Berkeley and Lloyd Loveland, county planning commissioner. The county officials were later given a preview inspection of the 2,650-acre site of the new community by Dunlevie and Ray. House on opposite shore of beautiful Bermuda Lake is one of Bermuda Dunes' first lakeside residences. (Gayle Studio Photo).

Supervisors Order Re-Study Of Purchasing Agent List

By a vote of four to one the board of supervisors this week instructed Administrative Officer Clay Begole and Personnel Director Donald Spencer to contact the ten top candidates for the position of chief assistant purchasing agent, interview them, and make a recommendation to the board as to who should be employed for the position.

"I don't know why we should ask for any further recommendation," objected Supervisor Fred McCall in casting the lone vote against the board's action. "The ten top candidates have been named and it is up to the board to make the selection from those ten applicants."

SUPERVISOR WILLIAM Jones who voted with Supervisor McCall against board action last week to put Administrative Officer Clay Begole back as purchasing agent, voted with the other three supervisors in asking for a new recommendation, stating as his reason that it will still be up to the board, to make the selection regardless of who may be recommended.

On the other hand, Jones noted that a new ordinance adopted Monday will give Begole authority to name the personnel of the purchasing department, including a chief assistant purchasing agent, when the ordinance becomes effective on Feb. 20.

THE SUPERVISORS voted on Dec. 17, three to two, to appoint Mrs. Jessie McAdams, former assistant purchasing agent, to the position of purchasing agent. Ex-Supervisor Roman Warren cast one of three votes for the appointment. Since then he has been replaced by Supervisor Curtis Chamberlain.

The McAdams appointment was ruled invalid by County Counsel Ray T. Sullivan, Jr., because the action which took away the position from the administrative officer had not become effective when the appointment was made. Mrs. McAdams was among the top ten candidates.

Rennert Says Sun Ad A Success

George Rennert of Desert Outlet in Cathedral City, took a respite from his January inventory sale last week and drove into Los Angeles for the day.

Rennert reports a favorable response to his sale advertised in the Desert Sun. "This year's response is up 50 per cent over last year's," he said, "with a larger buying public coming up from Indio."

Caribou are polygamous, and a stag in his full prime collects as many as he can for his harem.

How To Live

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Dr. Line, Thomas To Be Speakers

Dr. Grace Soong Line, Ph.D. of Palm Springs, will discuss "Korea In 1956" at the annual conference of the Rotary Club's District 163 conference at San Diego's El Cortez Hotel from Feb. 7 through 9. In addition to the talk by Mrs. Line, a native of North Korea, the conference will hear a discussion of "World War Two and One-Half" by Bruce Thomas, of Palm Springs, former foreign correspondent and prominent author and world traveler.

In the empty desert of Ladakh, near Tibet, a half-mile-long wall guards nothing, shuts out nothing, the National Geographic Society says. Instead, with carved inscriptions, it "prays" for passers-by.

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This Buick's a fresh new beauty in looks, in lines, in sweeping contours. And a beauty in other ways as well.

Even for a Buick, this one's a joy and a treasure in the road-wise way it handles. In the way it levels with you on the turns. In the way it holds up its head whenever you give it the brakes.

But your longest whistle of sheer delight comes when you head this honey out of town and put it through its paces on the expressways and byways.

That's when you discover the exhilaration of power-pitch performance. When you fully appreciate the immediate response of the latest, greatest version of Variable Pitch Dynaflo—Instant Dynaflo.

Yet this performance is more than a matter of transmission advances.

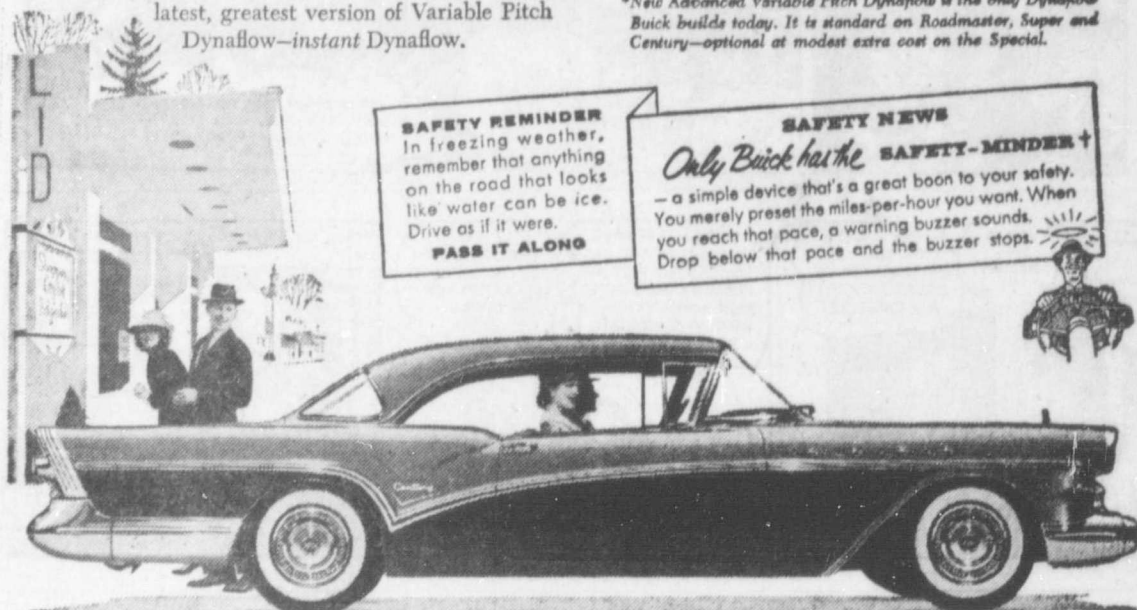
There's a whopping new 364-cubic-inch V8 engine to give it life. An engine completely brand new, all new. With 300 horsepower, 400 foot-pounds of torque, and a mileage-stretching 10 to 1 compression.

There's even more to keep you smiling—150 other brand-new features.

Including fresh decorative touches, new colors and interior trim combinations—and, of course, the extra safety and security of Buick brawn and ruggedness and solidity of construction.

So come in and go stepping with a new 1957 Buick. Today.

*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.



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PLAN ON SEEING PROFESSIONALS PRACTICE

JANUARY 24—25—THURSDAY—FRIDAY

36 HOLES

BEST BALL FOURSOME CONSISTING OF
TOP PROFESSIONAL AND THREE MEMBERS

JANUARY 26—27—SATURDAY—SUNDAY

72 HOLES

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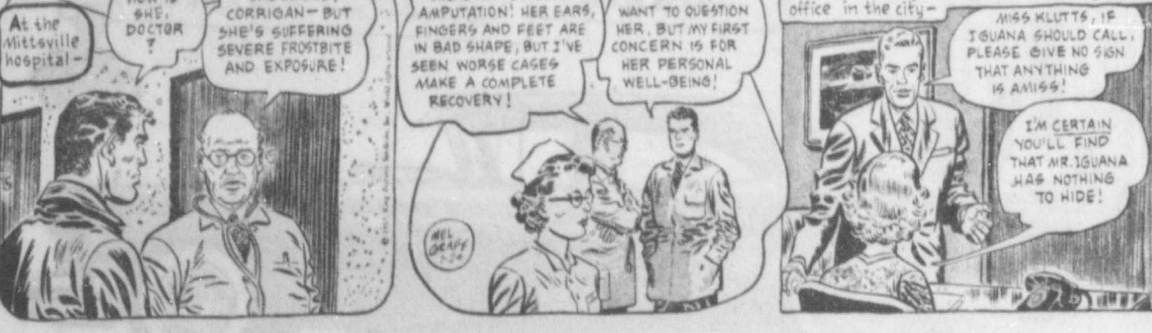
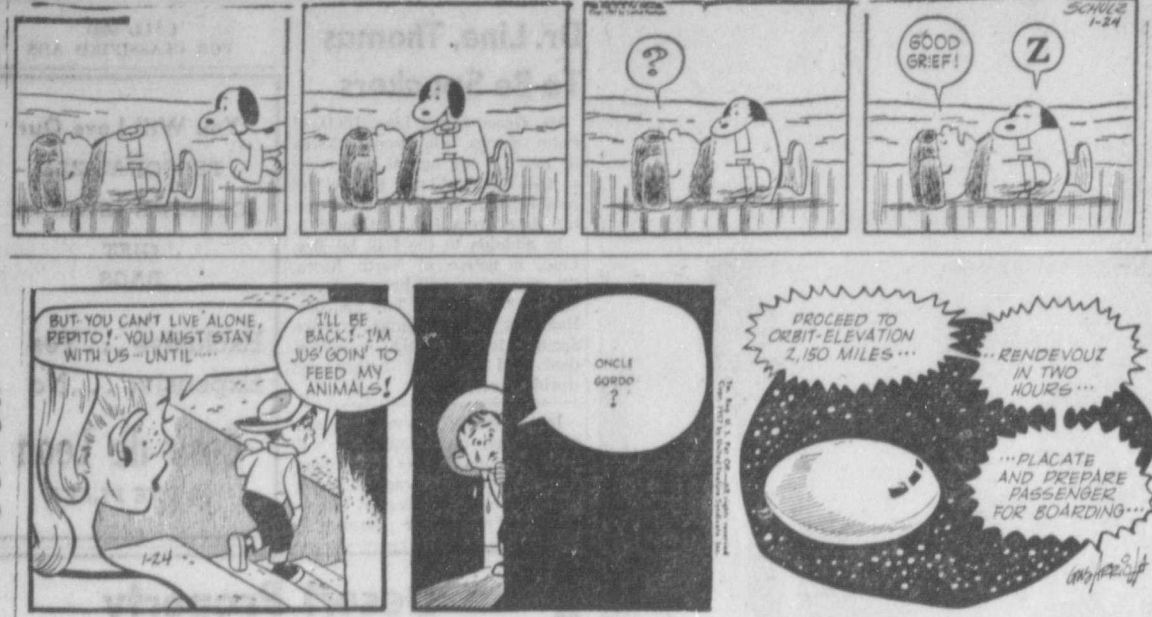
GALLERY TICKETS

FRIDAY\$3.50

SATURDAY - SUNDAY\$5.00

Thunderbird Country Club

Palm Springs



"Gracious, Sally, it's freezing outside. You go right back and put on some mittens."

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MONDAY THROUGH FRIDAY
6:44—Give Us This Day
6:45—Daybreak with Day
7:00—NEWS
7:05—Frank Day's Sun Dial
7:06—CITY DESK
7:10—Bill Rabbitt
7:15—Frank Day's Sun Dial
7:30—John Norman Show
9:00—NEWS
9:05—Frank Day's Sun Dial
9:30—Cliff Miller Show
10:00—NEWS
10:05—Cliff Miller Show
10:30—Here's Gladys
10:35—Cliff Miller Show
11:00—NEWS
11:05—Cliff Miller Show
11:30—Hildy Crawford
11:35—Dance Time
11:45—Cliff Miller Show
12:00—NEWS
12:10—Noon Day Show
12:30—HARRY OLIVER
12:35—Norman at Noon
1:00—NEWS

6:00—Bandstand
6:30—Ranch Weather
6:35—Bandstand
7:00—News and Sports
7:10—Bandstand
7:30—Frank Goss News
7:35—Harry Rabbitt Show
8:00—Bandstand
8:15—David Valle News
8:30—Palm Springs Today
8:45—Coffee Break
9:00—Wendy Warren
9:15—Howard Miller Show
9:30—Hein Trent
9:45—Our Gal Sunday
10:00—Nora Drake
10:15—Ma Perkins
10:30—Young Dr. Malone
10:45—Road of Life
11:00—Bill Downs News
11:05—Right to Happiness
11:15—Second Mrs. Burton
11:30—Strike It Rich
11:45—Pat Buttram Show
12:00—World and Local News
12:15—Bandstand
12:30—Art Linkletter Houseparty
12:35—Huber Giffney
1:30—Ruth Ashton Women's News
3:00—News
3:05—Bandstand
3:30—Alyce Walker Show
4:00—Weatherman Says
4:05—Our Town
4:15—Ace Huddins
4:30—Bandstand
4:45—Peggy Bull Show
4:55—Business News

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TOM DANSON'S TV-RADIOLOGIC

TVing Tips

7:00—Annapolis	2	9:00—People's Choice	4
7:30—Dinah Shore	3, 4	9:00—Wire Service	7
8:00—Groucho Marx	4	9:00—Playhouse 90	2, 8
8:00—Circus	7	9:30—Tennessee Ernie	3, 4
8:30—Climax	2, 8	10:00—Video Theater (c)	3, 4

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their part. T.E.D.

TELEVISION TONIGHT

6:00—Cokeville	7:30—Studio 57	8:30—Playhouse 90
THURSDAY P.M.	8:00—David Wynn	8:45—Tom Ernie
5:00 P.M.	8:15—Riff Raff	11—Open Road
5:15—5, 6, 7, 8—Movie	11—Superman	10:00 P.M.
5:30—Rascals Clubhouse	13—Adventure Search	2, 4—Video Theater (c)
5:45—Cartoon	13—Adventure Search	11—News
5:50—Mickey Mouse	13—Adventure Search	12—Caesar's Palace
6:00—Del Moore	13—Adventure Search	12:15—News
6:15—Little Margie	13—Adventure Search	11—Theater
6:30—Western Frontiers	13—Adventure Search	10:30—Folkie Time
6:45—5, 6, 7, 8—Movie	13—Adventure Search	10:45—Tom Dugan
7:00—Five Star Final	13—Adventure Search	10:55—Movie
7:15—Annie Oakley	13—Adventure Search	11:00 P.M.
7:30—Theater	13—Adventure Search	1, 3, 4, 7, 13—News
7:45—Cartoon Express	13—Adventure Search	8—Foreign Intrigue
8:00—Waterfront	13—Adventure Search	8—News, Weather
8:15—News	13—Adventure Search	11:15—Movie
8:30—Curt Massey	13—Adventure Search	11:30—Sports
8:45—Jungle	13—Adventure Search	11:45—The Falcon
9:00—Beaumont Newhall	13—Adventure Search	11:55—Movie
9:15—Mickey Rooney	13—Adventure Search	12:00—Tom Dugan
9:30—News	13—Adventure Search	11:30—Big Movie
9:45—Name That Tune	13—Adventure Search	11:45—Police Files
10:00—Life with Elizabeth	13—Adventure Search	12:30—Movie
10:15—Range Rider	13—Adventure Search	1:00 P.M.
10:30—4, 11—News	13—Adventure Search	2—Late Show
10:45—Sam Butler	13—Adventure Search	
11:00—Annapolis	13—Adventure Search	
11:15—Last Motion	13—Adventure Search	
11:30—Poppy	13—Adventure Search	

TOMORROW

FRIDAY A.M.	11—My Little Margie	7—Name That Song
7:00 A.M.	2—5—Lindellier	2:15
2, 5—Panorama Pastiche	4—Trom. Ernie	H—Reamer's Melrose
4—Today	7—Mystery	2:30
9:00 A.M.	11—Sheriff John	3—8—Strike It Rich
H—Sheriff John	12 NOON	3—Garrrr Moore
9:00 A.M.	2—5—Ging Payer	3—Garrrr Moore, Consequences
2, 5—Valley Lady	4—Malinee (C)	7—Glamour Girl
4—The Yac Days	8—Fireman Joe	9—Farlor Party
11—Two BS	12:30	3:00 P.M.
11:15	5—Bob Crosby	2, 5—Garrrr Moore
5—Love of Life	12:45	4—Playhouse
9:30	7—News, Mainline	3, 7—Film Festival
5—Search Tomorrow	11—News	7—News 3:15
4—Could Be You	1:00 P.M.	9—Looka 3:30
7—Mons of Day	3—Brighter Day	11—Mildly
9:45	7—Queen for Day	H—Whittinghill
5—Guiding Light	9—Movie	4:00 P.M.
7—Fun to Reduce	1:15	8—Cartoons
10:00 A.M.	2—Secret Service	10—Musko Parade
2, 5—News, Stand up	7—Mittell Cooks	4:30
4—Home	1:30	5, 8, 9—Movie
7—Chucko's Carriosa	5, 8—Edge of Night	7—Webb's Rascals
10:30	7—Mittell Mainline	4—News, Movie
2, 5—World News	1:45	H—Mel Jarvis
H—Star Shopper	3—Mod. Romance	4:45
11:00 A.M.	7:00 P.M.	
5—Movie	5—Ladies Fair	

42 Pros Start Gold Trail Here

Indians Have Chance to Go Into 4th Spot

Meet Perris There Tomorrow Night and Are Favored to Win

At Kazmier's Indians go to Perris tomorrow night with an excellent chance to be tied for a place in the first division of Riverside County League.

Beaumont, the team just one game ahead of them in the standings as of today, meet Elsinore at the Lake City and is hoped to

RIVERSIDE COUNTY LEAGUE (Bee Division)					
	W	L	Pct	PS	PA
Coachella	6	0	1.000	216	216
Perris	4	2	.667	244	237
Banning	4	2	.667	238	227
Elsinore	3	3	.500	212	209
Hemet	3	3	.500	244	236
Beaumont	3	3	.500	260	262
Palm Springs	1	5	.167	229	263
San Jacinto	1	5	.167	184	212

GAMES FRIDAY NIGHT
Palm Springs at Hemet.
Beaumont at Elsinore.
San Jacinto at Coachella.
Hemet at Banning.

lose. That will tie the Braves and Cougars if the Indians get by Perris. They are favored to win that one.

LITTLE CHANGE In the standings in the tight race is expected as the teams conclude the first round of play in the 1957 race.

Outside of the Elsinore-Beaumont game, all of the top-rated teams meet weaker clubs. Banning (4-2) takes on Hemet, (2-4). San Jacinto (5-1) goes to Coachella (1-5).

Banning and San Jacinto should win and improve their spots in the first division.

TOMORROW'S GAME will wind up the first round of the 14 game schedule.

Next week they start all over again with Palm Springs meeting the top-ranking team, San Jacinto, there.

Perfect Game Larson Seeks Big Pay Hike

But Yanks Say One Game Doesn't Make A Season, Won't Give

By FRED DOWN

United Press Sports Writer
NEW YORK — General Manager George Weiss of the New York Yankees parried Don Larson's opening bid for a \$27,500 contract today on the theory that one perfect game doesn't make a season.

"Don will get every consideration in his new contract for having pitched his masterpiece," said Weiss in reply to the World Series hero's demand. "But we have an entire season to think of, too, and how many games did he win—eight or nine?"

LARSEN, WHO ACTUALLY had an 11-5 record during the regular American League campaign, announced in San Diego, Wednesday that he has returned the Yankees' first offer unsigned and added that he might quit baseball if his demand is not met. It was reported by a source close to Larson that the Yankees had offered him about a \$4,500 increase.

Weiss refused to discuss figures but made it plain he isn't taking Larson's talk of quitting baseball seriously.

WEISS SAID his next step after actually receiving the rejected contract, "will be to decide whether to offer Don a new contract calling for a little more money or discuss the matter with him so he sees our point of view." He laughed off suggestions that any "emergency head-to-head meeting" might be called, explaining, "some players have a way of asking for a lot more than they ever expect to get."

LARSEN, who achieved his unique share of immortality with his perfect game against the Brooklyn Dodgers, Oct. 6, joined slugger Mickey Mantle as a Yankee holdout. Mantle, the American League's triple crown winner and Most Valuable Player, is demanding \$60,000.

Larsen was a disappointment to the Yankees until September when he started to use his now-famous "no-windup" windup. He reeled off four consecutive fine performances at the close of the season, was knocked out of the box in the second game of the World Series but in the fifth contest achieved the only perfect game in Series annals.

It's on the basis of the "perfect game pitcher" that he's making his salary bid but it's plain that it's on the basis of the "imperfect season pitcher" that Weiss is countering with his own offer.

Taburo to Compete In Philadelphia Meet

CHAPEL HILL, N. C. — Lazlo Taburo, Hungary's self-exiled distance runner, plans to leave here today for Philadelphia where he will compete in the Philadelphia Inquirer Track meet Friday night. Taburo also is entered in the Washington Star Games at Washington Saturday night.

College Basketball

By UNITED PRESS
Springfield 77 American Int. 73
Troy 85 Livingston 81 63
Hunter 84 Kings Point 67
Niagara 100 Univ. Toronto 49
Transylvania 89 Bellarmine 75
Mercer 91 Georgia 71
Elon College 94 High Point Col. 62
Wash. U. Mo 89 Centenary 72
Baldwin Wallace 60 Kent St. 72
Hawaii 79 Loyola, Los Angeles 62
Sacramento 70 71 American R. 61



MIKE SOUCHAK takes a lusty cut at the ball "on the line" at Thunderbird yesterday in preparation for the Sixth Annual Pro-Member tournament which includes 41 other leading money-winning pros and 126 members and invited amateurs. (Alex J. Morrison Photo).

Thunderbird's \$15,000 Play Starts Today

Dr. Middlecoff Mild Favorite as Golf's Best Seek Big Prize

Play got under way early this morning at Thunderbird Golf and Country Club in the first round of the Sixth Annual \$15,000 Pro-Member tournament with the biggest gallery following the foursome headed by Dr. Carry Middlecoff, 1956 Open Champion who has Harvey Ward, state amateur champion as a member of his team.

It is the first time, according to the belief of Alex J. Morrison, syndicated golf columnist, that the leading pro and leading amateur are on the same team.

WHILE MIDDLECOFF was the mild favorite as play began, he will meet plenty of stiff opposition as twenty of last year's top money winners in the pro ranks are in the field.

The Middlecoff, Ward foursome was scheduled to take off at around 12:45 p.m. today. With Ward, O-handicap, as foursome members are Rodney DeLang, (13) and W. C. Thornton (15).

Jimmy Demaret, winner of the 1956 Thunderbird event, is in the field. He turned in a sizzling 64 yesterday in practice rounds. Gord Dickinson, of Panama City, Fla., also had a 64 yesterday.

THE MEMBER PART of the first two day's play includes Ralph Kiner of Baseball fame, Desi Arnez, Hoagy Carmichael, Phil Harris, Bob Hope and Randy Scott, among the celebrities.

The Pro-Member tournament will go 36 holes, 18 each, today and tomorrow, Saturday and Sunday, the pros go it alone for 36 more holes.

IN THREE TOURNAMENTS held prior to the start of this one in 1957 the results have been like this: Los Angeles Open-Doug Ford, Bing Crosby event at Pebble Beach-Jay Hebert, Caliente Open-Ed Furgol.

Those names have been around in the professional golfing circles for nearly a decade or more in the case of Furgol and they rate as stand-outs.

BUT THERE WON'T be a favorite in this lot unless it is Middlecoff, the National Open champion. Middlecoff competed in both the Los Angeles and Bing Crosby events. He pleaded illness at Pebble Beach, but shot good golf.

Middlecoff and Jackie Burke, the National PGA and Masters champion, will be holding the spotlight. But the top money winners also include Dow Finsterwald who won more money than either man in 1956; Fred Hawkins, Dick Mayer, Billy Casper, Mike Fetchick, Tommy Bolt, Gene Littler, George Bayer, Dave Douglas, Frank Stranahan, Lloyd Mangrum and Stan Leonard.

Barnum Leads in El Centro Golf

EL CENTRO — John Barnum, Grand Rapids, Mich., today headed a field of 1500 professionals teeing off in the opening round of the \$5,000 Imperial Valley Open Golf Tournament.

Barnum fired a two-under-par 69 Wednesday for a 134 total to win the pro-amateur preliminary, Charlie Sifford, Philadelphia, Pa., was second with a 135 and Mario Laureti, of Rye, N. Y., finished third with a 136.

Smith Looks for 15th Straight Win

LOS ANGELES — Charles Tombstone Smith eyes his 15th straight win tonight when he defends his California welterweight championship against Don Jordan in a 12-round main event at Olympic Auditorium.

Smith, who defeated middleweight Tiger Al Williams in his last start, has lost only three bouts in 24 professional starts.

Senators Go Glassy

WASHINGTON, D. C. — The Washington Senators said today their 1957 scorecards will be new booklets that will make the scorecards of other major league clubs look "really bush league."

All U.S. Team

CHICAGO — There is only one American-born player in the National Hockey League today—but the Chicago black hawks once fielded a team made up entirely of United States players.

Fight Results

(By UNITED PRESS)

CHICAGO: Carlos Ortiz 154, New York, outboxed Bobby Rogers, 152, Chicago, 15.



BLUE RIBBON TENNIS tournament, one of the top annual events at the Racquet Club, is scheduled to get under way Saturday. Talking over plans for the event are Mr. and Mrs. Alden Ogle, among the top entries, and Vera Allen. (Anderson Photo).

Schwarzwalders Not Planning to Leave Syracuse

SYRACUSE, N. Y. — Floyd Bon Schwartzwalder, whose foot ball coaching success at Syracuse attracted the eyes of Indiana and Southern California, will remain at Syracuse.

Athletic Director Lewis Andreas made that announcement late Wednesday after conferring with the grid mentor who led the Orange team to a 7-1 season record last year and into a Cotton Bowl berth where it lost to Texas Christian, 28-27.

Andreas said Schwartzwalder, reportedly getting about \$12,000 a year at Syracuse, would receive a raise and so will his seven assistants, all of whom will be retained.

Andreas said no formal contract has yet been signed, but that he and Schwartzwalder "saw eye to eye" on terms and the actual inkling of the pact would take place soon.

Buford Scores In Second Stakes At Santa Anita

ARCAIA — Alberta Ranches' English-bred grass star, St. Vincent, today was scheduled to make his winter debut at Santa Anita Park in the running of the co-featured \$7,500 McBean Stue Farm Purse at six furlongs.

Johnny Longden was scheduled to ride St. Vincent in the short distance event over the main dirt track. The race drew a field of 11 and the track was expected to be off because of predicted rain throughout the day.

Buford raced to his second stake victory Wednesday in the \$22,600 San Vicente Handicap for three-year-olds. Senneen was second and the favored Golden One finished third in the small field of six sophomores.

Buford covered the seven furlongs in the good time of 1:22 flat. He returned \$9.

Gavilan, Martinez To Meet February 26

NEWARK, N. J. — Ex-welterweight champion Kid Gavilan has agreed to meet Vince Martinez of Paterson, N. J., in a 10-round bout at the Newark Armory, Feb. 26, it was announced today by co-promoter Willie Gizenberg.

Willard Tallest

NEW YORK — Jess Willard, who stood 6 feet, 7 inches, was the tallest of all heavyweight champions while Primo Carnera, who fought at about 265 pounds, was the heaviest.

TODAY'S SPORTS PARADE

By OSCAR FRALEY
United Press Sports Writer
Reg. U.S. Pat. Off.

NEW YORK — Joe Wilman has been in many tough matches during a 38-year career in which he has won seven national match game championships and rolled his way into the bowling Hall of Fame, but the toughest of them all was a command performance for a general.

Wilman ranks as one of the nation's top tournament stars. In between matches, he currently is a bowling professor who is "teaching teachers" so that bowling can keep pace with a tremendous upsurge which has boosted its participants over the 20 million mark.

Yet the pressure of the largest tournaments never can match one war-time game which Joe rolled when he was "the best bed-pan commando in Uncle Sam's Army."

WILMAN RECALLS with a chuckle that, after receiving his greetings in 1943 "they found my body was warm so they put me in the medical corps at Camp Grant, Ill." He was given charge of the camp bowling alleys and enjoyed life only 90 miles from home.

But the next year he was shipped to Fort Lewis, Wash., and

quite naturally ended up on the camp bowling team. Ultimately Joe's team and the McChord Air Field team met for the Ninth Service Command championship and Joe's commanding general was on hand for the rolloff — occupying a camp stool on the adjoining approach.

Each team won one game and then, in the final game, Wilman rolled 11 straight strikes.

"The general has never seen a 300 game," whispered one of the general's aides. "If you strike out, he'll give you a two week furlough with full travel time."

JOE HADN'T BEEN HOME in nine months. All he needed was three straight strikes to win the match and the trip.

"Well, I got two of them," he recalls ruefully. "The final hit was as good as any of them—but the 10 pin stayed up and I rolled only 299."

As the 10-pin teetered, however, the general leaned forward so far that he fell off the camp stool on his face.

"I didn't get the furlough," Joe says. "But the general sent me a letter saying I was the only PFC who ever knocked a general off his chair and didn't get court-martialed."

Ortiz Ready for Boardman Bout

CHICAGO — Carlos Ortiz, an unranked but unbeaten lightweight, was marked up today for a bout with third ranked Larry Boardman in his next outing, but his manager, Ed Ferguson, wasn't disturbed by the prospect.

Ortiz, a Puerto Rican who has lived in New York for the last 10 years, earned the chance with a 10 round decision over Chicagoan Bobby Rogers Wednesday night on television for his 20th straight victory.

"We'll take the Boardman fight, if we can get it," Ferguson said. "Carlos' best fighting weight is 136 and he only weighed 134 last night. He picks up a lot of punching power with two more pounds."

Ortiz himself complained about the light weight and said "I was sloppy. If I'd weighed a couple of pounds more, I would have taken him out of there. But I just felt weak."

Rogers, shaking his head after the defeat, his third in 15 pro fights, said however, that Ortiz never hurt him. "I'd like to fight him again," he said.

No No-Hitter

PHILADELPHIA — Letty Grove won 300 major league games and won 20 games in eight seasons but he never managed to pitch a no-hit game during his 17 years in the big leagues.



MRS. FRANKIE PHILLIPS of Palm Springs presents trophies to members of the Golden Gate Polo team of San Francisco following their victory in the 6-goal tournament at Desert Air Hotel last week-end. Poloists are, left to right, Bill Schultze, Bill Maybery, Bob Schmid and Fay Humphries. (Lee Wenzlick Photo).

YOU'RE INVITED

TO INSPECT THESE INCOME PROPERTIES, HOMES AND LOTS IN YOUR SEARCH FOR PALM SPRINGS PROPERTY

SUNSHINE HOMES

- \$31,500—Delightfully furnished, 3 bedroom, 2 bath home with pool.
\$32,000—Unfurnished 3 bedroom, 2 bath home, fireplace, pool, double garage.
\$43,500—Partly furnished year old, grand, big, bright living room, 3 bedrooms, 3 baths. Built-in oven, range, radio and phon.

LOTS

- \$ 3100—NORTH END—R-1
\$ 3450—NORTH END—R-1
\$ 4000—CORNER—R-1
\$ 5250—SOUTH END—R-1
\$ 6000—SOUTH 195 x 145

INCOME

- \$42,500—Yearly rented, 4 units. Ideal south end location. Shows good net.
\$74,500—Owner operated deluxe 5 units and pool. Room for 8 more units. South end.

ALSO

BUSINESS FRONTAGE AND GOOD ACREAGE

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22 YEARS IN DESERT PROPERTIES

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NEAR LA QUINTA—10 acres, canal water available, \$500 per acre. Low terms.

FOR THE UTMOST in privacy on large 1/4 acre lot—completely walled and landscaped, pool and barbecue area most exquisite—this 4 bedroom, 3 bath home—completely furnished. Way under the market value at \$31,500.

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HEAR THE "DON CAMERON SHOW" over K C M J every SUNDAY AT 3 P.M. for the BEST BUYS on the DESERT!

TWO OFFICES TO SERVE YOU

YOUR SECOND LARGEST EXPENSE IN LIVING COMFORTABLY IS HOUSING
Invest Wisely

MUST SELL. COMPLETELY furnished 2 bedroom, one bath, carpeted, automatic dishwasher, PR heat, landscaped, large fenced lot, convenient to school and shopping area. South end. \$15,500 terms.

DEEP WELL AREA. 2 BEDROOM, 2 bath with den. Completely furnished, carpeted throughout. Large living room fireplace, dining room, kitchen and sleeping porch. 16x32 pool. Extra large south patio with beautiful landscaping and view \$39,500. \$10,000 down.

SOUTH END. WALLED level R-1 lot \$4,500 will subordinate.
EXCEPTIONAL. R-2 LOT 83 x 120 one block south of Ramon. Will handle five units \$4,500.

BUILDERS DREAM. R-3 LOT will handle 15 units, 1 block off South Palm Canyon, walking distance to shopping center, ideal for permanent rentals \$17,500 each. Terms.

IDEAL FOR DUDE RANCH. 60 ACRES IN THE CENTER OF WORLD FAMOUS DESERT PLAYLAND. Foodfills, canyons, mountains, and ideal for riding, hiking and relaxing in the sunshine, fresh dry air, pure water, average temp. 68 deg. Ten minutes to excellent shops, markets, smart restaurants, entertainment and world famous golf courses. Convenient to airlines, super freeways, and railroads. \$30,000 full price. Best buy in the valley.

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3 BEDROOM, 2 bath, new large lot, well located near Palm Canyon Drive. \$17,900 - Terms.
BEST BUY IN DEEP WELL. 3 BEDROOMS, 2 baths, built-in stove and oven. Lots of glass, large enclosed lot. Designed by one of Palm Springs best known architects. \$29,500 unfurnished.

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NOW OPEN
The California Dream House
3 OR 4 BEDROOMS
1 AND 2 BATHS
PRICED FROM \$11,000
CONVENIENT FINANCING
3 MILES EAST OF TOWN
ON RAMON ROAD
Palm Springs
Country Club Estates
JACK NEAL
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IT'S TRUE!
IDEAL PALM SPRINGS HOME
POOL—beautifully furnished near new 3 bedroom, 2 bath, custom built. Completely landscaped. Built-in stove and oven. \$35,000 Easy terms.
GANNON REALTY, PHONE 2772

3 BEDROOM, 2 bath, carpets, drapes \$13,500—\$2500 down. For further information call 2319.

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OF PALM SPRINGS
475 N. Palm Canyon Dr.
Phone 2727
BY PRIVATE OWNER—3 bedroom house, with small attached apartment. 672 Sunny Dunes Pl. PHONE 6331

THE DESERT SUN Thursday, Jan. 24, 1957 13

RUSSELL WADE
OUTSTANDING VALUES

\$ 9,500—DOWN buys 3 units furnished—good south end location. Valuable R-2 lot. Room for 4 more units plus pool.

\$17,500—Buys this 3 bedroom home, completely furnished. Large lanai, landscaped and walled. Good terms.

\$19,500—Tabiquitz River Estates, new 3 bedroom, 2 bath, large lot, excellent location. Terms.

\$31,500—Brand new, beautiful south end location, 3 bedrooms, 2 baths, heated and filtered pool, refrigerated. Low down payment. Monthly payments \$200.

\$45,000—FOR THUNDERBIRD GOLFERS. ONE MILE TO CLUB. Luxurious living in this deluxe furnished 2 bedroom, two bath home. Pool. Drive by 40-174 Rio Del Sol Road. Call for appointment.

WONDERFUL BUYS—INCOME LOTS

\$17,500—R-2—ROOM FOR EIGHT UNITS. South end. Terms.

\$27,500—R-3—ROOM FOR EIGHTEEN UNITS ON NORTH RIVERSIDE DRIVE. Terms.

\$35,000—R-3—ROOM FOR TWENTY-TWO UNITS. TERMS. NEAR CAMERON CENTER.

RENTALS

\$850 per month—BEAUTIFULLY FURNISHED new 3 bedroom, 2 bath SMOKE TREE VALLEY ESTATES. Seasonal rental.

\$850 per month—THUNDERBIRD AREA. NEW 2 BEDROOM, 2 bath. Furnished in excellent taste. Pool. Landscaped. To May 1st.

AND OTHERS.

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Consult our efficient and courteous associates for personalized service

RUSSELL WADE, Realtor

850 SOUTH PALM CANYON DRIVE PHONE 2855

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SMARTEST ADDRESS
ON THE AMERICAN DESERT

40 ACRES—estate are—\$40,000—\$10,000 down.

7 ACRES on paved road. Water and electricity available. \$8500. Terms.

C-2 LOT PRICED UNDER MARKET.

\$13,500—2 bedroom home, built-in appliances, drapes, wall to wall carpeting. Terms. Low down payment.

\$36,500—Modern luxurious desert home—all the charm of desert living with a beautiful view. Carpets and drapes. Large lot.

BEAUTIFUL VIEW HOMESITES

AS LOW AS

\$2150

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OFFICE FOR PALM DESERT PROPERTIES

CORNER LARKSPUR LANE AND HIGHWAY 111

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DESERT HIDEAWAY this 1 bedroom and sunroom home on large lot, just a few miles from Village, furnished too, for \$8,500.

HERE'S A DREAM HOME with view, 3 bedrooms, beautiful decor, modern, on Tachevah Drive. completely furnished \$19,500.

SMALL ESTATE HOME, South end, master bedroom, huge lanai, fireplace, 1 1/2 baths, beautiful POOL, landscaped and walled, \$23,500.

EL MIRADOR AREA, 2 bedrooms, den, carpets and drapes, fruit trees, underground utilities, gorgeous view home for \$25,750.

THIS 3 BEDROOM and 2 bath and den home just one block from Palm Canyon Dr. and grade school, owner anxious to sell, terms, \$32,000.

HILLSIDE HOME with view of Valley, 3 bedrooms, 3 baths, fireplace, \$37,500.

SPECIAL LOT VALUES: . . . \$75,000. BEAUTIFUL R-1 north end—\$75,000. LARGE 100 ft. R-1 near Palm Canyon Drive—\$3,000.

CHOICE R-2 site, 300 ft. frontage—\$12,000.

C-1 lot on Indian Ave.—\$3,500.

INCOME BUY: Center of Town, 12 units, POOL—\$75,000.

PHONE 2064

Howard Palmer Erwin Hall
Bess Matloff Art Campbell
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THIS IS an older property but in a top fine location. And location is the most important requirement in a piece of Real Estate.

YOU CAN'T beat this 12 unit at only \$75,000 with good terms.

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R-3 LOT—reduced for quick sale \$600.

R-1 LOT—Luring Sands, Special.

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R-3 LOT—242 x 150. Attractive 2 bedroom home excellent location. Owner. 247 Racquet Club Road

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AND THIS IS JUST HOW YOU CAN—IN A HOME A MILLIONAIRE WOULD LOVE—AND AT SUCH A PRICE, TOO!

Spacious 3 Bedrooms
2 Baths
Large POOL
T. V. CABLE, WALLED LOT
ALL THIS FOR ONLY
\$19,500

\$3,000 DOWN

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5 ACRES ON HIGHWAY 111 THUNDERBIRD AREA — \$55,000

3 BEDROOMS, 2 baths, well furnished. Deep Well Area \$29,500.

2 BEDROOM and Guest House. Corner lot, Sewer, TV, near new school, \$21,500.

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FURNISHED 3 bedroom home, patio, garage, fireplace, 2 bedrooms, walled. Phone 3923.

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INCOME

\$26,750—3 apartments—excellent south location.
\$37,750—4 apartments. Ideal location.
\$57,500—Highway Motel—6 units plus home. Business frontage 100x250.
\$69,500—7 units—POOL. Indian Avenue location.
\$125,000—14 units. Pool. Top location.

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\$2500—1 1/4 ACRES—ONLY \$2500—HALF CASH.
\$3500—5 ACRES—ALL CASH.
\$22,500—20 acres—\$6700 down, balance 4%—20 years.
\$62,000—160 acres—well located. \$17,000 down.

HOMES

\$16,850—Winterhaven district, 2 bedrooms, 2 baths, furnished.
\$17,500—Lovely 2 bedroom and den.
\$29,850—Deep Well Colony, 3 bedrooms, 2 baths.
\$36,650—4 bedrooms plus guest house.
\$37,750—Merito Vista—4 bedroom, 3 bath, furnished.
\$45,650—Elaborately furnished 3 bedrooms, 3 baths.
\$49,500—Deep Well—one of Palm Springs finest, 3 bedrooms, 3 baths.

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\$42,500—Deep Well—furnished 3 bedrooms and den, pool, walled, corner lot.

\$34,500—Deep Well—furnished 3 bedrooms, 2 baths, pool, double garage.

\$45,000—furnished—near new Cameron Shopping Center, 4 bedrooms, 3 baths, hardwood floors. Extra large lot, pool, walled.

\$21,500—East of Sunrise, new 2 bedrooms, 2 baths, built-in oven and range, fireplace, corner lot.

\$19,750—same area—2 new homes, fireplace, 2 bedrooms, 2 baths each. Corner lots.

CHOICE RESIDENTIAL LOTS—East, West and South sides. \$6000 up. HAVE SEVERAL FURNISHED RENTALS WITH POOLS—\$600 month up.

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THE ULTIMATE in luxury living—3 bedrooms, 3 1/2 baths in heart of Deep Well. Radiant heating for both home and pool. Furnished exquisitely. Carrier refrigerated cooler. Owner has approximately \$100,000 in this superb home built by a master. Yours for only \$79,500.

EXCEPTIONAL 3 bedroom, 2 bath, Tahquitz River home. Completely furnished. POOL. \$32,500.

OM MESQUITE—3 bedrooms, 3 baths, carpets, drapes, pool. \$34,500 — Fine terms.

BEAUTIFUL DEEP WELL home, 2 bedrooms, 2 baths. Exquisitely furnished. POOL — plus many extra values, \$45,000.

ACREAGE—80 acres on road near new golf club development. For quick sale — \$750 per acre.

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2 BEDROOMS and den, 2 baths plus converted garage with Arcadia door. Utility room, soft water system. TV cable, 18x36 pool, flood lighted. Badminton Court, Cabanas. Lots of trees and shrubs, sprinklers and bubblers. Situated on large corner lot. Carpets and drapes included in price of \$32,000.

TRIPLEX—south end—two 1 bedroom apartments and one 2 bedroom and den apartment. Completely furnished. Wired for TV.

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BETWEEN THUNDERBIRD AND BRAEMAR
555 FEET ON HIGHWAY 111
One completely furnished home and one half finished home.
Good well and pump.
Excellent for income units on rear and commercial use on highway.
REASONABLE TERMS

40 ACRES. LEVEL. BARGAIN
ONLY \$200 PER ACRE

YEAR 'ROUND HOME NEAR THUNDERBIRD
COMPLETELY FURNISHED INCLUDING TV.
3 BEDROOMS, 2 BATHS, LARGE LANDSCAPED LOT.
FENCED CHILDREN'S PLAY YARD.
\$26,950 — LIBERAL TERMS.

4 APARTMENTS ON BUSINESS LOT
ROOM FOR SHOPS AND MORE UNITS. IN RAPIDLY
GROWING AREA. ONLY \$26,000. TERMS.

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NOW AVAILABLE AT OPENING PRICES.

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\$35,000—2 furnished duplexes, on adjoining lots, 220'x80' parcel. Low
down, good terms. Thunderbird area.
\$29,500—Must sell 4 bedroom, 2 bath, pool, furnished.

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\$27,500—4 units, south side, needs some work. Top location.
\$37,500—4 units with extra lot, room for 6 more. Terms.
\$39,500—4 units with pool, on 111, close in. Adjoining corner available.
\$69,500—6 units with pool. R-3. Room for more units. Near Bullocks.
\$75,000—12 units, pool. Good location.

PALM CANYON FRONTAGE—100 ft. corner. \$22,500. Terms.
200 FT. CORNER—\$45,000. Terms.

5 ACRES—On 111, Country Club area, 1/2 down. Only \$15,000.

WE HAVE EXCEPTIONAL BUYS IN INCOME, ACREAGE AND PALM
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WE NEED LISTINGS — EXPERIENCED SALESMEN WANTED

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Houses for Rent 46 Houses for Rent 46

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APARTMENTS
HOMES
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2 BEDROOM, 2 bath, fireplace,
large glass sliding doors opening
on to a beautiful swimming
pool. Excellent location. Com-
pletely furnished and ready to
move in \$700 for 1 mo.—\$650 for
2 months—\$600 for 3 months—
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FOR RENT IN GOLF AREA.

Beautiful estate, modern in every
detail, 5 bedrooms, 5 baths,
swimming pool, \$1500 per month
on short lease. Rent adjustable
on season lease.

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new furnished home, 2 bedrooms,
2 baths, large living room, elec-
tric kitchen, controlled heat. Lo-
cation Desert Sun Estates. Thun-
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IDEAL, quiet, 1 bedroom Country
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swimming pool. Adults. In beau-
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2 bath, 2 car garage. Heated
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month. \$4200 season or year.
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heated pool. TV. \$300 per week.
\$900 month. \$5400 season or year
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FURNISHED 3 bedroom, 2 bath
Modern home with pool. \$600
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Heated pool, Television, \$275
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RESTFUL, Cheerful Home. 2 baths
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furnished, huge living room done
in Chinese modern. Enclosed
Lanai with Hawaiian Bar. Large
heated pool. Walled, landscaped,
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Rebuilt Grand Piano, A-1
10% Down — Easy Terms
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TWIN BEDROOM group, wide
modern headboard, box spring
and mattresses, dresser and 2
night tables with glass tops.
\$175. Very large modern corner
table, 2 tiers, \$125. Rattan card
table, 4 arm chairs, plastic
cushions and backs, \$100. Small
G. E. refrigerator, \$45. 8" Mall
electric saw like new, \$60.
Large assortment windows com-
plete with casings and screens,
about 15 doors, several beams,
all from remodeled home, \$150.
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ROLL-AWAY BEDS — CRIBS
Mattresses, High Chairs, Etc.

Maher Furniture

D.H.S. 4-3691
Dillon Road — No. Palm Springs
Also our second location
Tahquitz Drive and Indian Ave
Palm Springs

HOUSEHOLD FURNITURE

3 bedrooms, 2 twin beds, one dou-
ble, complete living room (ma-
hogany), Philco TV 21" on
swivel stand, kitchen dinette set,
4 chairs, chrome, refrigerator,
stove, drop leaf mahogany ta-
ble, 4 chairs, 2 room size rugs,
portable barbecue grill, patio
furniture, lawn mower, hose,
garden tools. 1980 El Oro Way.
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FOUR burner gas range, gas heat-
er, davenport, chairs, tables,
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FRIGIDAIRE refrigerator, white
enamel, apartment size, perfect
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treuse head boards with spreads
to match. Excellent condition.
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TWIN bed set, sectional couch,
bed spreads, reflector lamp.
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APARTMENT size stove, 3 months
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coffee table, end tables and
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1947 CADILLAC \$295

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CONVERTIBLE, HYDRAMATIC, RADIO, HEATER

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4 DOOR SUPER, RADIO, HEATER

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88-2 DOOR SEDAN, ORIGINAL THROUGHOUT

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Trailers for Sale 51 Trailers for Sale 51

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50' \$5995 \$1595 DOWN
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SINGLE BEDS—COMPLETELY
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AND LARGE STORE ROOM
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35' PAN AMERICAN with triple

ramada studio house with living
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all completely furnished. 2 cool-
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Trailer Park, D-57.

LIVABLE, Pullable, 2 Bedroom 32'

Mayflower 1954 Model. Picture
windows, Dinette, Bunk Beds,
Modern, sleeps six. Good condi-
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68-100 Highway 111, Next to Sun-
air Drive-in Theatre.

35' KIT - Ramada, carport storage

house, choice location wired
for TV. Circle Drive. Lot C-
49 Rancho Trailer Park Kincaid.

RAMADA AND TRAILER

NICE. SEE OWNER.
LOT 157, SAHARA PARK

COLUMBIA modern, clean, sacrifi-

ce, terms if desired. Can be
seen at 68-120 Highway 111.

AIRFLOAT 1955 Model built for

the show. Immaculate condition,
see on lot at 68-120 Highway 111

18' MODERN trailer. Like new.

Excellent buy. Lot 13, Springs
Trailer Court.

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40' 2 Story 3 Bedroom DELTA
\$5,195
ALSO

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Nice selection of used trailers
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36 FT., 1 BEDROOM \$3395

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1957 Trailer Coaches
AND OUR EASY TERMS
STILL PREVAIL
AL ROSE THE TRAILER KING
68-120 Highway 111

Beautiful

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SELL for \$1000 down or take fur-
niture, older trailer or lot in trade
Murray's 68-100 Highway 111 Next
to Sunair Drive-in Theatre

BLUE SKIES

30' COLUMBIA, very best of con-
dition, furnished including linens,
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quire Harry Heath at office

35' KIT DELUXE, Full bath, 3

section Ramada, storage house,
landscaped yard, air condition-
ed, beautiful layout. Owner, Lot
D-1 Rancho Trailer Park

SWEET little 23' Aljo. Only used

3 months. Completely modern,
TV and antenna. Save \$600. Mur-
ray's, 68-100 Highway 111 next to
Sunair Drive-in Theatre.

1954 HANSON 35' and cabana, TV,

coolers, full bath, nicely fur-
nished. \$7000. Space B-42, Rancho
Trailer Park.

40-FT. ANGELES, 1955, Ramada,

carport. Make me reasonable
offer. Owner, Lot 125A, Cairo
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RAMADA, very good location at

half the cost. Horizon Trailer Vil-
lage.

Trailer Space 53

RANCHO VISTA Trailer Park, 3
miles West of Indio on Hwy 99
Deep well water. Modern large
lots, shuffle board, childrens sec-
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nights and cottages. Phone
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machine. Professional Model
Like new. Price \$192, cost \$292.
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with combination or will trade
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4 DOOR SEDAN. LIKE NEW. LOADED

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CLUB COUPE. LOADED. VERY CLEAN

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SEDAN. GOOD TRANSPORTATION

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SUPER. GOOD TRANSPORTATION

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AIR CONDITIONING, POWER STEERING, POWER BRAKES,
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STYLE TONE PAINT, WHITEWALL TIRES

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4 DOOR, FORDOMATIC, HEATER, WHITEWALL TIRES,
STYLE TONE PAINT, NEW SEAT COVERS

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NEW TOP, NEW PAINT, FORDOMATIC, RADIO, HEATER
ELECTRIC WINDOWS, CONTINENTAL KIT

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THESE CARS ARE THE PICK
OF PALM SPRINGS

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Misc. for Sale 60 Misc. for Sale 60

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It Was A

Lousy Trick

SEEKING to get an overdue ac-
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dealer wrote asking the custom-
er "what would your neighbors
think if we repossessed your
car?" The customer wrote back,
"I asked my neighbors, and they
all think it would be a lousy
trick."

IF someone's pressing you to pay
an overdue account, here's a
good trick. Sell something you
don't need for cash by offering
it in the Classified Ads. Just dial
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gauge, special sights and univer-
sal choke, like new. 15 boxes
shells included. Also 20 gauge
shotgun. Random Automatic 32
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22 rifle. Any or all at sacrifice.
Phone Leo Athans 5057

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15 Cents Each—215 N. W. Cerritos
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NEW TORO Power Lawn Mower

18" Rotary, Used Twice. Cost
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1951 CUSHMAN Scooter. Complete-

ly re-built motor, \$60. 2190 Des-
ert Palms Drive.

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FOR SALE—\$455
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7 GOOD REASONS WHY

YOU GET A "BETTER BUY"

LIBRARY NOTES

It's no wonder that Brownies are called "Brownies" — for they're dressed in that color from the tips of their pointed caps to the tips of their turned-up toes. They carry fireflies to light their way whenever they leave the Big Brown Woods which is their home.

For awhile they left it every single night in order to do a very special Goodness. The happy Brownies were always smiling and singing squeaky songs as they went about their Good-Deeding — and that is probably why such little people were able to accomplish such big things!

One night the people they thought they were surprising surprised them instead! Brownies-Hush! by Gladys L. Adthead is one of those books in which everything fits together. The pictures by Elizabeth Orton Jones make the Brownies come to life right before your eyes, mainly because they look just the way Brownies ought to look!

IF THE BROWN Brownies and old Grandmother and old Grandfather seem familiar to you, perhaps you met them during the holidays in another book by the same author, that one is called Brownies—It's Christmas! In both books the printing is shaped just right, sort of rounded and squatly like the Brownies themselves. And the lettering has the sense to be BIG when it should be BIG, and tiny when it should be tiny, and even head-over-heels, when it should be head-over-heels!

Now, you have turned yourself right-way-round and upside-up again? Good! Our next book is The Brownies: Their Book, by Palmer Cox, and it will tell you more about these imaginary sprites—in poetry! As you know, Brownies have all their fun at night while mortals are asleep. In this particular group we find a wide assortment of Brownies, (Chinese, Dutch, dukes, and cowboys — to name but a few!) — engaging in their precocious pranks and helpful deeds.

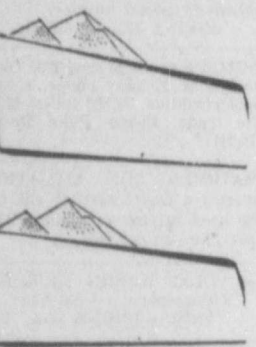
Though this book is one hundred and forty-four pages long, they never repeat a single adventure. You'll enjoy going along on their trips to the circus, gymnasium, toyshop, and even to school! And what rollicking, good times they have skating, bicycling, tobogganing, swimming, canoeing and playing baseball.

But just wait until you read about their exciting mis-adventures when they attempt a long sea voyage, and, again, when they tangle with the bees! They even manage to get quite involved with an old spinning wheel. More than once they get so busy with their business that the coming of the dawn surprises them — and, py, how they have to scramble and scurry about in order to hide themselves from waking mortal eyes.

SINCE MOST OF you are in school (in one grade or another!), perhaps you'd like to hear one Brownie's opinion on what teachers ought to be like!

And those who train the budding mind
Should own a disposition kind.
The rod looks better on the tree
Than resting by the master's knee;
I'll be the teacher, if you please,
'I know the rivers, lakes and seas,
And, like a banker's clerk, can throw
The figure's nimble in a row.
I have the patience, love, and grace,
So requisite in such a case.

IF, AT TIMES, your teacher



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doesn't seem to be overflowing with patience, love, and grace (not to mention a kind disposition), perhaps it's because some of her pupils act more like mischievous elves, fairies, and goblins than as studious students should! If you're wondering why you've never seen a real Brownie in your classroom, it's because you're there during the day, and he can only come creeping in at night.

Though mortals are not supposed to see Brownies in action, Palmer Cox must have peeked because he certainly knows how they behave (and misbehave!). If you read his book, you'll know the Brownie's secrets, too!

350 County High School Students to Meet Here

Approximately 350 students in Riverside County will convene at Palm Springs High School Saturday for a discussion of student leadership in improving schools.

Sponsored by the 23rd District of P. T. A. and office of the County superintendent of schools, this is the fifth annual secondary schools conference of this kind.

Discussions will center around such matters as jobs for teenagers, car clubs, school spirit, school government and student courts, recreation for teenagers, and closer cooperation between student and parent.

Mrs. Melvin Farmer, president, 23rd District P. T. A., said today that the conferences have always been successful and owed a great

deal of measure of success to the hospitality in Palm Springs. Henry Greeley, principal of Palm Springs High School, is heading local arrangements.

'Knowland Not Candidate'—Craig

SACRAMENTO 25 — Sen. William F. Knowland (R-Calif.) will not be a candidate for governor in 1958, an influential Republican leader predicts.

Robert Fenton Craig, president of the California Republican Assembly, told a caucus of GOP legislators Tuesday he did not believe Knowland would do anything which would split the party.

Whitehead is Kiwanis Speaker

Commander Edward Whitehead, the central figure in one of the most unique advertising campaigns in post-war history, was the speaker at the Palm Springs Kiwanis Club meeting at the Clio Chi.

Known across the world as the Schwegges Man, the bearded ex-naval officer drew an over-flow crowd.

The Britisher's speech was on "The Human Factor." The program was arranged by Norman Loftus of KCMJ and the speaker was introduced by Ray Corliss of KDES.

County Supervisors May Get Salary Increases of \$2,400

Salary increases of \$2,400 per year for each of the county's five supervisors, \$5,000 per year for the district attorney, and \$1,800 per year for the county auditor, were recommended this week by the 1956 County Grand Jury and concurred with by a three-to-two vote of the board of supervisors.

Supervisors William Jones and Supervisor Fred McCall voted against a motion ordering preparation of a resolution to be sent to the State Legislature in Sacramento endorsing the Grand Jury recommendation. The motion was made by Supervisor George Beckey.

The increases would raise the salaries of the supervisors from

the \$6,000 per year they now receive, to \$8,400 per year; the annual salary of the district attorney from \$10,000 to \$15,000; and the annual salary of the auditor from \$7,800 to \$9,600. In addition, the recommendation would make the auditor ex officio comptroller with power to conduct internal audits of all county departments.

County Counsel Ray Sullivan, Jr. commented that if an agreement between the Grand Jury and the board of supervisors for salary raises "appears reasonable," it usually goes through.

Elvin I. Downs, Grand Jury foreman, told the supervisors that "a majority of the Grand Jury members concurred with the salaries as stated."

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Guaranteed 100% Perfect Quality

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VISCOSE TWEED BROADLOOM

100% lovely looped viscose. Heavy jute and latex backing. Grey, beige, green, charcoal and multiple-tweeds.

7 Beautiful Decorators Colors.
12 Ft. Widths

EXTRA HEAVY COTTON BOUCLE BROADLOOM

HERE'S ANOTHER GREAT AMERICAN FLOOR COVERING COMPANY VALUE-BREAKING EVENT. ALL OUR STORES ARE OVERLOADED AND WE MUST MAKE ROOM FOR NEW ARRIVALS. WE MUST MAKE AN IMMEDIATE CLEARANCE AND ARE OFFERING THE GREATEST CARPET VALUES EVER. OUR COURTEOUS, DECORATOR SALESMEN WILL HELP YOU FIND THE WEAVE YOU WANT... THE COLOR YOU WANT... AND THE SIZE YOU NEED. REMEMBER, WHEN YOU SHOP AMERICAN, YOU NEED NOT MAKE YOUR SELECTIONS FROM SMALL PIECES OR SAMPLES. YOU SEE FULL ROLLS THAT ARE AVAILABLE FOR IMMEDIATE DELIVERY AND YOU GET WHAT YOU SEE. OUR VAST BUYING POWER WILL MAKE YOUR FLOOR COVERING DOLLARS GO TWICE AS FAR... SO SHOP AMERICAN!

<p>HEAVY ALL WOOL AXMINSTER BROADLOOM Lovely scroll tone on tone and beautiful leaf patterns. Large roll ends and room sizes. Values to \$8.95-AS LOW AS \$2.95 SQ. YD.</p>	<p>VISCOSE AND NYLON BROADLOOM All the color and depth you've always wanted. Lustre high pile carpet in 9', 12' and 15' widths. REG. \$7.95 \$3.95 SQ. YD.</p>	<p>HI-PILE MULTI TWEED BROADLOOM A large selection of beautiful decorator colors in a fine blend of wool and carpet rayon in 12' widths. REGULAR \$6.95 \$3.95 SQ. YD.</p>	<p>HI-LO NYLON VISCOSE BROADLOOM Very heavy, lute and latex backing. Lovely hi-lo textured in beige, grey, light and dark green, sandalwood, cinnamon and rosewood. In 12' widths. REG. \$8.95 \$4.95 SQ. YD.</p>
<p>ALL WOOL EARLY AMERICAN BROADLOOM A real carpet buy! Very closely woven, striped for "Ranchhouse" and "Provincial" decors. REG. \$7.95 \$4.95 SQ. YD.</p>	<p>ALL WOOL EMBOSSED WILTON BROADLOOM Attractive carpeting, closely woven in 9' and 12' widths. Comes in sandalwood, beige, grey and green. A quality carpet at a sensational low price. REG. \$10.95 \$6.95 SQ. YD.</p>	<p>Early American Wool \$6.95 SQ. YD.</p>	<p>PETIT POINT WILTON BROADLOOM Heavy all wool in 2 heights of pile. In many attractive colors. 12' and 15' widths. REG. \$12.95 \$7.95 SQ. YD.</p>

every yard... every item... guaranteed 100% perfect quality

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ASPHALT TILE—Discontinued marbled colors. 9"x9". Reg. 9c each 4c	RUBBER COVE BASE—4" wide, all colors. Reg. 30c ft., now 12c	RUBBER STAIR TREADS—Odd lots. Reg. 59c, now 29c
ASPHALT TILE—Deluxe high priced, light colors. Odd lots 9"x9". Reg. 14c 7c	RUBBER TILE—All colors of the rainbow. 9"x9". Reg. 29c, now, ea. 15c	MICA TOPS—for sinks, tables and counters. Reg. 69c sq. ft., now 39c

<p>HEAVY TWEED FRINGED RUGS Attractive rug in beautiful tweed colors. Latex back. Approximately 9'x12'. REG. \$45.95 \$18.95</p>	<p>HEAVY NYLON VISCOSE RUGS Many lovely colors to choose from. Latex back. Approximately 9'x12'. REG. \$49.95 \$21.95</p>	<p>ALL WOOL REVERSIBLE RUGS All wool braided rugs in beautiful Early American color tones. 9'x12'. REG. \$99.50 \$43.95</p>	<p>SCULPTURED WILTON RUGS Heavy woven 9'x12' rug in grey, beige and rose. REG. \$69.95 \$39.95</p>
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